

**Job No 034s2**

**Qaire Number**

<b>Ireland</b>	<b>08</b>
	(1-2)

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(3-7)

*Good morning/afternoon/evening. I am ..... from Irish Marketing Surveys Limited. We are carrying out a survey and I would be grateful for your help in answering some questions. Do you have about 5 minutes to answer some questions about European Affairs?*

1. To what extent do you feel informed about the single European currency, the euro? Do you feel:

**[READ OUT – ONE ANSWER ONLY]**

- very well informed..... 1 (40)
- rather well informed..... 2
- not very well informed..... 3
- not at all well informed..... 4
- (DK/NA) ..... 5

2. On 1<sup>st</sup> January this year, to what extent did you feel prepared for the introduction of the euro?

**[READ OUT – ONE ANSWER ONLY]**

- very well prepared ..... 1 (41)
- rather well prepared..... 2
- not very well prepared ..... 3
- not at all well prepared ..... 4
- (DK/NA) ..... 5

3. Do you think, yes or no:

**[READ OUT - ONE ANSWER ONLY FOR EACH ITEM]**

- |  | yes | no | (DK)   |
|--|-----|----|--------|
| a) that the anticipated introduction of the euro for the bank accounts as of 2001 helped you get more familiar with the new currency ?                                     | 1   | 2  | 3 (42) |
| b) that the anticipated introduction of the euro for Public Service invoices as of 2001 (electricity, water, gas, ...) helped you get more familiar with the new currency? | 1   | 2  | 3 (43) |
| c) that the double price display as of 2001 helped you get more familiar with the new currency?  | 1   | 2  | 3 (44) |

4. When the euro was introduced/being introduced, what/who helped most?

**[DO NOT READ OUT – SEVERAL POSSIBLE ANSWERS]**

- a) government, national or regional authorities ..... 1 (45)
- b) local authorities ..... 1 (46)
- c) the banks, bank employees ..... 1 (47)
- d) European Institutions ..... 1 (48)
- e) shopkeepers ..... 1 (49)
- f) medias ..... 1 (50)
- g) family, relatives ..... 1 (51)
- h) other [SPECIFY:...]..... 1 (52)
- i) nobody, doesn't need any help..... 1 (53)
- j) [DK/NA]..... 1 (54)

5. Today, does the introduction of the euro cause you a lot of difficulties, some difficulties, a few difficulties, or no difficulties at all?

**[READ OUT – ONE ANSWER ONLY]**

- a lot of difficulties, ..... 1 (55)
- some difficulties, ..... 2
- a few difficulties, ..... 3
- no difficulties, ..... 4
- (DK/NA)..... 5

6. When you have euro coins or euro bank notes in hands to pay a purchase, for example, would you say that it is very easy, easy, difficult or very difficult...

**[READ OUT – ONE ANSWER ONLY FOR EACH ITEM]**

- very easy ..... 1
  - easy ..... 2
  - difficult ..... 3
  - very difficult ..... 4
  - (neither easy nor difficult, normally) ..... 5
  - (DK/NA)..... 6
- a) to recognize coins amongst them ..... 1 2 3 4 5 6 (56)
  - b) to manipulate coins ..... 1 2 3 4 5 6 (57)
  - c) to recognize bank notes amongst them..... 1 2 3 4 5 6 (58)
  - d) to manipulate bank notes ..... 1 2 3 4 5 6 (59)

7. Since the introduction of the euro, do you have the feeling that you:

**[READ OUT – ONE ANSWER ONLY]**

- have purchased more?..... 1 (60)
- have purchased less? ..... 2
- or you have not changed anything about your usual purchases? ..... 3
- (DK/NA) ..... 4

8. Currently, when purchasing, do you count mentally:

**[READ OUT – ONE ANSWER ONLY]**

- more often in euro, ..... 1 (61)
- more often in Irish pounds,..... 2
- as much in euro as in Irish pounds, ..... 3
- (DK/NA) ..... 4

9. To convert an amount into euro or into Irish pounds, do you personally use a calculator or a converter:

**[READ OUT – ONE ANSWER ONLY]**

- always ..... 1 (62)
- often..... 2
- sometimes ..... 3
- never ..... 4
- (DK/NA) ..... 5

10. Do you personally have the feeling that, when converted into euro, prices have been:...?

**[READ OUT – ONE ANSWER ONLY]**

- More often rounded off to a higher amount..... 1 (63)
- More often rounded off to a lower amount ..... 2
- In one way or another, increases and decreases balance and are not significant.....3

11. Personally, when do you think you will pay for all your purchases only in euros? Is it:...

**[READ OUT- ONE ANSWER ONLY]**

- It is already the case ..... 1 (64)
- Before 1<sup>st</sup> February..... 2
- As of first half of February ..... 3
- As of second half of February ..... 4
- As of 1st March ..... 5
- (DK/NA) ..... 6

12.A After the 9<sup>th</sup> February, when all purchases are made only in euros, and the Irish pound is not in use anymore, would you like...

**[READ OUT – ONE ANSWER ONLY FOR EACH ITEM]**

	yes	no	(DK)	
a. that retailers continue displaying prices in both currencies (euro and Irish pounds)?	1	2	3	(65)
b. that banks continue to print the balance of your account in Irish pounds?	1	2	3	(66)
c. that your invoices and receipts continue to state the total amount in Irish pounds?	1	2	3	(67)
d. that journalists continue to mention values in Irish pounds in addition to the amounts in euro?	1	2	3	(68)

**[IF ONE OR MORE "YES" ANSWERS TO QUESTION 12A, ASK Q12B]**

12.B When could the values in Irish pounds totally disappear without affecting you, is it:

**[READ OUT – ONE ANSWER ONLY]**

- in 3 months 1 (69)
- in 6 months 2
- in one year 3
- or later than that 4
- (the lastest) 5
- (never) 6
- (DK/NA) 7

13. To your mind, is it right or wrong that the euro coins and bank notes issued in Ireland can now be used and are accepted in all other countries that have adopted the euro?

**[READ OUT – ONE ANSWER ONLY]**

- right, ..... 1 (70)
- wrong, ..... 2
- (DK/NA) ..... 3

14. Now that the euro is introduced, do you think that the euro:...?

**[READ OUT – ROTATE ITEMS]**

yesno (DK)

- |   |   |   |   |      |
|---|---|---|---|------|
| a. Will allow you to more easily compare prices between one country and another .....                         | 1 | 2 | 3 | (71) |
| b. Will be an international currency like the dollar .....  | 1 | 2 | 3 | (72) |
| c. Will contribute to the economic growth of the countries of the Euro Zone .....                             | 1 | 2 | 3 | (73) |
| d. Will reduce the differences in development between the Euro Zone countries .....                           | 1 | 2 | 3 | (74) |
| e. Will contribute to the creation of jobs .....  | 1 | 2 | 3 | (75) |
| f. Will make purchasing in the countries participating in the euro easier .....                               | 1 | 2 | 3 | (76) |
| g. Will eliminate extra charges on the use of bank cards in the other countries of the Euro Zone .....        | 1 | 2 | 3 | (77) |
| h. Will be more convenient for those who travel in other countries of the European Union .....                | 1 | 2 | 3 | (78) |
| h. Will contribute to price stability in the Euro Zone countries .....  | 1 | 2 | 3 | (79) |
| j. Will mean more advantages than disadvantages for you personally .....                                      | 1 | 2 | 3 | (80) |
| k. Will eliminate extra charges on transfer payments made from Ireland to the other Euro Zone countries ..... | 1 | 2 | 3 | (81) |

15. Generally speaking, does the value of the euro against the dollar concern you:...

**[READ OUT – ONE ANSWER ONLY]**

- |                    |   |      |
|--------------------|---|------|
| -a lot, .....      | 1 | (82) |
| -a little, .....   | 2 |      |
| -not at all, ..... | 3 |      |
| -(DK/NA) .....     | 4 |      |

16. Could you tell me, for the following sentence, if you strongly agree, quite agree, quite disagree or strongly disagree: "By using euros instead of Irish pounds, we feel a bit more European than before":...

**[READ OUT – ONE ANSWER ONLY]**

- |                           |   |      |
|---------------------------|---|------|
| - strongly agree .....    | 1 | (83) |
| - quite agree .....       | 2 |      |
| - quite disagree .....    | 3 |      |
| - strongly disagree ..... | 4 |      |
| - (DK/NA) .....           | 5 |      |

17. All things considered, are you, personally, very happy, quite happy, quite unhappy, very unhappy that the euro has become our currency?

**[READ OUT – ONE ANSWER ONLY]**

- |                                      |   |      |
|--------------------------------------|---|------|
| - Very happy .....                   | 1 | (84) |
| - Quite happy .....                  | 2 |      |
| - Quite unhappy .....                | 3 |      |
| - Very unhappy .....                 | 4 |      |
| - (neither happy, nor unhappy) ..... | 5 |      |
| - (DK/NA) .....                      | 6 |      |

18A Do you have the feeling that here, in Ireland, the operations for the change-over to the euro have taken place in very good conditions, rather good conditions, rather bad conditions or very bad conditions?

**[READ OUT – ONE ANSWER ONLY]**

- In very good conditions..... 1 (85)
- In rather good conditions ..... 2
- In rather bad conditions ..... 3
- In very bad conditions..... 4
- (in neither good nor bad conditions, in normal conditions)..... 5
- (DK/NA) ..... 6

18B And for you, personally, would you say that the operations for the change-over to the euro have taken place in very good conditions, rather good conditions, rather bad conditions or very bad conditions?

**[READ OUT – ONE ANSWER ONLY]**

- In very good conditions..... 1 (86)
- In rather good conditions ..... 2
- In rather bad conditions ..... 3
- In very bad conditions..... 4
- (in neither good nor bad conditions, in normal conditions)..... 5
- (DK/NA) ..... 6

**We thank you for participating in this survey on the euro, which has been introduced in the 12 countries of the Euro Zone, on January 1<sup>st</sup>, 2002.**

**[END OF INTERVIEW - THANK RESPONDENT]**

**Classification Details**

**SEX:**

- Male..... 1 (30)
- Female ..... 2

**AGE: (Record Exact Age)**

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Use code '00' if respondent refuses to answer

**EDUCATION:**

How old were you when you finished your full-time education? (Record Exact Age)

Use code '99' if respondent still at full-time school

Use code '00' if respondent refuses to answer

Use code '01' if never went to full-time school

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**REGION:**

- Dublin..... 1 (37-38)
- Rest of Leinster..... 2
- Munster..... 3
- Conn/Ulster..... 4

**TYPE OF LOCALITY:**

- Metropolitan zone..... 1 (39)
- Other town/urban centre ..... 2
- Rural zone..... 3

**WHAT IS YOUR OCCUPATION?**

As far as your current occupation is concerned, would you say you are self-employed, employee, manual worker or would you say that you are without a professional activity? (35-36)

**[READ OUT LEFT ITEMS – THEN ASK TO SPECIFY ("that is to say") - ONLY ONE ANSWER]**

**- Self-employed**

- i.e. : - farmer, forester, fisherman ..... 11
- owner of a shop, craftsman ..... 12
- professional (lawyer, medical practitioner, accountant, architect...)..... 13
- manager of a company ..... 14
- other (SPECIFY)..... 15

**- Employee**

- i.e. : - professional (employed doctor, lawyer, accountant, architect) ..... 21
- general management, director or top management ..... 22
- middle management ..... 23
- office clerk ..... 24
- other employee (salesman, nurse, etc) .. 25
- other (SPECIFY)..... 26

**- Manual worker**

- i.e. : - supervisor/foreman (team manager, etc ...) 31
- manual worker..... 32
- unskilled manual worker ..... 33
- other (SPECIFY)..... 34

**Without a professional activity**

- i.e. : - looking after the home ..... 41
- student (full time)..... 42
- retired ..... 43
- seeking a job ..... 44
- other (SPECIFY)..... 45

**- (Refusal) ..... 99**

Length of Interview ..... 

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 Mins (9-10)