

ZA3772

Flash Eurobarometer 134

**(Entrepreneurship)
Questionnaire
USA**

Questionnaire

Entrepreneurship Study

Prepared by Princeton Survey Research Associates for the
European Union

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Hello, my name is _____ and I am calling for Princeton Survey Research. We are conducting a survey to find out what Americans think about some important issues today. May I please speak with the youngest male, **age 15 or older**, who is now at home? **(IF NO MALE, ASK: May I please speak with the oldest female, age 15 or older, who is now at home?)**

Q1 Suppose you could choose between different kinds of jobs. Which one would you prefer?
(READ) trend

- 1 Being an employee
- 2 Or being self-employed?
- 3 (None of these) [Volunteered]
- 4 (Don't know/Refused)

Q2 Have you started a business recently or are you taking steps to start one? **(READ; ACCEPT ONE RESPONSE) mod trend**

IF NO PLEASE READ CODES 1 THROUGH 2

- 1 Have you never thought about it OR
- 2 Are you thinking about it?

IF YES, THINKING ABOUT IT/ TAKING STEPS - PLEASE READ CODES 3 THROUGH 4

- 3 Had you thought about it or taken steps to start a business but gave up OR
- 4 Are you currently taking steps to start a new business?

IF YES, HAS STARTED BUSINESS - PLEASE READ CODES 5 THROUGH 7

- 5 In the last three years, have you started or taken over an existing business which is still active OR
- 6 Did you start or take over an existing business more than three years ago which is still active, OR
- 7 Had you previously started a business, but currently you are no longer an owner (business failed, business was sold or respondent has retired)
- 8 (Don't know/Refused)

Q3 Do you strongly agree, agree, disagree or strongly disagree with the following statements? **(READ) mod trend**

- a** It is difficult to start one's own business due to a lack of available financial support. *trend*
- b** It is difficult to start one's own business due to the complex governmental procedures. *US trend*
- c** I would be willing to pay to take courses on how to start and run a business or to spend some of my free time to take courses on starting and running a business. *trend*
- d** People who started their own business and failed should be given a second chance. *trend*
- e** I would be reluctant to order products from someone who has already failed in business. *trend*
- f** I would never invest money in a business managed by someone who has already failed in the past in business. *trend*
- g** One should not start a business if there is a risk it might fail. *trend*

- 1 Strongly agree
- 2 Agree
- 3 Disagree
- 4 Strongly disagree
- 5 (Don't know/Refused)

Q4 If you were to set up a business today, which of the following would you worry about most? What is the second thing that would worry you? **(READ AND ROTATE; TWO RESPONSES ACCEPTED)**

- 1 The uncertainty of your income
- 2 Job insecurity
- 3 The risk of losing your property
- 4 The need to devote too much energy or time to the business
- 5 The possibility of suffering a personal failure
- 6 The possibility of going bankrupt
- 7 (Don't know/Refused)

Q5a Could you tell me the occupation of your father? Is or was he self-employed, a professional or white collar worker, a civil servant (government employee), a manual or blue collar worker, or is or was he not employed for pay? **(READ)**

- 1 Self-employed
- 2 Professional or white collar worker
- 3 Civil servant (government worker)
- 4 Manual or blue collar worker
- 5 Not employed for pay
- 6 (Don't know/Refused)

Q5b And could you tell me the occupation of your mother? Is or was she self-employed, a professional or white collar worker, a civil servant (government employee), a manual or blue collar worker, or is or was she not employed for pay? **(READ)**

- 1 Self-employed
- 2 Professional or white collar worker
- 3 Civil servant (government worker)
- 4 Manual or blue collar worker
- 5 Not employed for pay
- 6 (Don't know/Refused)

3

D1 Sex.

- 1 Man
- 2 Woman

D2 Exact Age: **(RECORD EXACT AGE IN 2 DIGITS)**

- ___ ___ Years Old
- 00 Refused

D3 Age when finished full time education: **(RECORD EXACT AGE IN 2 DIGITS)**

- ___ ___ Years Old
- 00 Refused
- 01 Never gone to full time school
- 99 Still at full time school

D4 What is your occupation? Are you self-employed, a professional or white collar worker, a manual or blue collar worker, or are you not employed for pay? **(DO NOT READ RESPONSES)**

- 1 Self-employed
- 2 Professional or white collar worker
- 3 Manual or blue collar worker
- 4 Not employed for pay
- 99 Don't know/Refused

Based on those who are self employed (D4=1)

D4a More specifically, what is your occupation? **(READ RESPONSES)**

- 1 Farmer, forester, fisherman
- 2 Owner of shop or company, craftsperson
- 3 Professional (lawyer, medical practitioner, accountant, architect,...)
- 4 Manager of a company
- 5 Other (Specify) **(Do Not Read)**

4

Based on those who are professional or white collar workers (D4=2)

D4b More specifically, what is your occupation? **(READ RESPONSES)**

- 1 Professional (employed doctor, lawyer, accountant, architect)
- 2 General management, director or top management
- 3 Middle management
- 4 Civil servant (government worker)
- 5 Office clerk
- 6 Other professional (Salesperson, nurse, etc.)
- 7 Other (Specify) **(Do Not Read)**

Based on those who are manual or blue collar workers (D4=3)

D4c More specifically, what is your occupation? **(READ RESPONSES)**

- 1 Supervisor/Foreman (team manager, etc.)
- 2 Manual worker
- 3 Unskilled manual worker
- 4 Other (Specify) **(Do Not Read)**

Based on those who are not employed for pay (D4=4)

D4d More specifically, what is your occupation? **(READ RESPONSES)**

- 1 Not employed outside the home
- 2 Student (full time)
- 3 Retired
- 4 Seeking a job
- 5 Other (Specify) **(Do Not Read)**

HISP Are you, yourself, of Hispanic or Latino origin or descent, such as Mexican, Puerto Rican, Cuban, or some other Spanish background?

- 1 Yes
- 2 No
- 9 Don't know/Refused

RACE (IF HISPANIC, ASK:) Are you white Hispanic, black Hispanic, or some other race? (IF NOT HISPANIC ASK:) What is your race? Are you white, black, Asian, or some other race? [DO NOT READ RESPONSES]

- 1 White
- 2 Black
- 3 Asian
- 4 Other or mixed race (Specify)
- 9 Don't know/Refused

5

D5 Region [listed in sample]

D6 Which of the following best describes the place where you now live? A large city, a suburb near a large city, a small city or town or a rural area?

- 1 Large city
- 2 Suburb of large city
- 3 Small city or town
- 4 Rural area
- 5 Don't know/Refused

END OF INTERVIEW: Thank you very much for taking the time to answer the questions on this survey. We really appreciate it. Have a nice day/evening.