

**ZA5160**

**European Parliament Election Study 2014,  
Voter Study, First Post-Election Survey**

**- Methods / Technical Report -**



**TNS opinion**

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# Post-election survey 2014

## Technical Report

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TNS opinion  
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## Technical specifications

Between the 30<sup>th</sup> of May and the 27<sup>th</sup> of June 2014, TNS opinion carried out the Post-Election Survey 2014, on request of the EUROPEAN PARLIAMENT, Directorate-General for Communication, and the University of Mannheim.

The Post-Election Survey 2014 covers the population of the respective nationalities of the 28 European Union Member States, resident in each of the Member States and aged 18 years and over (16 years old and over in Austria).

The survey covers the national population of citizens as well as the population of citizens of all the European Union Member States that are residents in these countries and have a sufficient command of the national languages to answer the questionnaire.

The basic sample design applied in all states is a multi-stage, random (probability) one. In each country, a number of sampling points was drawn with probability proportional to population size (for a total coverage of the country) and to population density.

All interviews were conducted face-to-face in people's homes and in the appropriate national language. As far as the data capture is concerned, CAPI (Computer Assisted Personal Interview) was used.

## Net sample size and fieldwork period

| COUNTRIES |                    | INSTITUTES            | N° INTERVIEWS | FIELDWORK START | FIELDWORK END | POPULATION 18+<br>(AT: 16+) |
|-----------|--------------------|-----------------------|---------------|-----------------|---------------|-----------------------------|
| BE        | Belgium            | TNS Dimarso           | 1.084         | 30/05/2014      | 24/06/2014    | 8.547.929                   |
| BG        | Bulgaria           | TNS BBSS              | 1.123         | 30/05/2014      | 23/06/2014    | 6.273.846                   |
| CZ        | Czech Republic     | TNS Aisa              | 1.177         | 30/05/2014      | 23/06/2014    | 8.617.424                   |
| DK        | Denmark            | TNS Gallup DK         | 1.085         | 30/05/2014      | 25/06/2014    | 4.353.652                   |
| DE        | Germany            | TNS Infratest         | 1.648         | 30/05/2014      | 23/06/2014    | 64.336.389                  |
| EE        | Estonia            | TNS Emor              | 1.087         | 30/05/2014      | 24/06/2014    | 893.311                     |
| IE        | Ireland            | Behaviour & Attitudes | 1.081         | 30/05/2014      | 22/06/2014    | 3.349.500                   |
| EL        | Greece             | TNS ICAP              | 1.085         | 30/05/2014      | 24/06/2014    | 8.254.492                   |
| ES        | Spain              | TNS Spain             | 1.106         | 30/05/2014      | 23/06/2014    | 37.732.583                  |
| FR        | France             | TNS Sofres            | 1.074         | 30/05/2014      | 22/06/2014    | 45.603.471                  |
| HR        | Croatia            | HENDAL                | 1.078         | 30/05/2014      | 23/06/2014    | 3.580.920                   |
| IT        | Italy              | TNS Italia            | 1.091         | 30/05/2014      | 22/06/2014    | 50.036.665                  |
| CY        | Republic of Cyprus | CYMAR                 | 530           | 30/05/2014      | 23/06/2014    | 668.793                     |
| LV        | Latvia             | TNS Latvia            | 1.055         | 30/05/2014      | 23/06/2014    | 1.356.735                   |
| LT        | Lithuania          | TNS LT                | 1.096         | 30/05/2014      | 23/06/2014    | 2.676.981                   |
| LU        | Luxembourg         | TNS ILReS             | 538           | 30/05/2014      | 23/06/2014    | 415.763                     |
| HU        | Hungary            | TNS Hoffmann          | 1.104         | 30/05/2014      | 22/06/2014    | 7.959.563                   |
| MT        | Malta              | MISCO                 | 544           | 30/05/2014      | 23/06/2014    | 318.047                     |
| NL        | Netherlands        | TNS NIPO              | 1.101         | 30/05/2014      | 23/06/2014    | 12.774.386                  |
| AT        | Austria            | ipr Umfrageforschung  | 1.114         | 30/05/2014      | 23/06/2014    | 6.705.365                   |
| PL        | Poland             | TNS Polska            | 1.223         | 30/05/2014      | 22/06/2014    | 30.800.480                  |
| PT        | Portugal           | TNS Portugal          | 1.033         | 30/05/2014      | 23/06/2014    | 7.672.697                   |
| RO        | Romania            | TNS CSOP              | 1.108         | 30/05/2014      | 23/06/2014    | 17.282.046                  |
| SI        | Slovenia           | RM PLUS               | 1.143         | 30/05/2014      | 25/06/2014    | 1.688.344                   |
| SK        | Slovakia           | TNS Slovakia          | 1.095         | 30/05/2014      | 24/06/2014    | 4.301.988                   |
| FI        | Finland            | TNS Gallup Oy         | 1.096         | 30/05/2014      | 25/06/2014    | 4.243.195                   |
| SE        | Sweden             | TNS Sifo              | 1.144         | 30/05/2014      | 27/06/2014    | 7.418.044                   |
| UK        | United Kingdom     | TNS UK                | 1.421         | 30/05/2014      | 23/06/2014    | 44.956.611                  |

\* Great Britain and Northern Ireland

## Specific aspects of the survey

|  | BE   | BG   | CZ   | DK   | DE   | EE   | EL   | ES   | FR   | HR   | IE   | IT   | CY   | LV   | LT   | LU   |
|--|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|
| Number of sampling points              | 272  | 288  | 305  | 281  | 423  | 272  | 274  | 293  | 285  | 269  | 276  | 288  | 138  | 252  | 284  | 164  |
| Number of starting points              | 272  | 288  | 305  | 281  | 423  | 272  | 274  | 293  | 285  | 269  | 276  | 288  | 138  | 252  | 284  | 164  |
| Number of addresses                    | 3613 | 1756 | 2408 | 4107 | 4379 | 3367 | 3357 | 2906 | 4013 | 2350 | 2630 | 2572 | 1139 | 4217 | 3451 | 5259 |
| Number of individuals contacted        | 1746 | 1492 | 1408 | 2340 | 2600 | 1638 | 1550 | 1451 | 1814 | 1363 | 1401 | 2101 | 809  | 1321 | 1487 | 1460 |
| 1st visit                              | 3613 | 1756 | 2408 | 4107 | 4379 | 3367 | 3357 | 2906 | 4013 | 2350 | 2630 | 2572 | 1139 | 4217 | 3451 | 5259 |
| 2nd visit                              | 1090 | 877  | 1296 | 1312 | 1912 | 853  | 892  | 803  | 1318 | 758  | 816  | 679  | 195  | 891  | 844  | 1878 |
| 3rd visit                              | 108  | 52   | 119  | 326  | 614  | 326  | 105  | 149  | 514  | 52   | 123  | 101  | 48   | 97   | 82   | 569  |
| 4th visit                              | 9    | 11   | 14   | 82   | 312  | 103  | 31   | 34   | 235  | 13   | 32   | 19   | 13   | 53   | 21   | 126  |
| Number of interviews stopped under way | 0    | 14   | 9    | 8    | 1    | 1    | 5    | 10   | 1    | 5    | 4    | 6    | 7    | 3    | 4    | 1    |
| Number of net interviews               | 1084 | 1123 | 1177 | 1085 | 1648 | 1087 | 1085 | 1106 | 1074 | 1078 | 1081 | 1091 | 530  | 1055 | 1096 | 538  |
| Number of refusals                     | 662  | 355  | 222  | 1247 | 951  | 550  | 460  | 335  | 739  | 280  | 316  | 1004 | 272  | 263  | 387  | 921  |
| Response rate (%)                      | 62%  | 75%  | 84%  | 46%  | 63%  | 66%  | 70%  | 76%  | 59%  | 79%  | 77%  | 52%  | 66%  | 80%  | 74%  | 37%  |
| Number of interviewers                 | 79   | 98   | 122  | 63   | 232  | 66   | 72   | 52   | 172  | 78   | 82   | 98   | 23   | 71   | 79   | 25   |
| Average interview length (in minutes)  | 43   | 31   | 37   | 50   | 33   | 40   | 33   | 31   | 41   | 38   | 30   | 35   | 36   | 36   | 34   | 45   |
| Shortest interview (in minutes)        | 25   | 16   | 18   | 25   | 16   | 20   | 17   | 15   | 20   | 19   | 15   | 18   | 18   | 18   | 17   | 22   |
| Longest interview (in minutes)         | 100  | 64   | 74   | 102  | 64   | 80   | 68   | 62   | 82   | 78   | 62   | 74   | 72   | 72   | 68   | 88   |

|  | HU   | MT   | NL*   | AT   | PL   | PT   | RO   | SI   | SK   | FI   | SE*  | UK   |
|--|------|------|-------|------|------|------|------|------|------|------|------|------|
| Number of sampling points              | 296  | 134  | 255   | 252  | 308  | 279  | 298  | 268  | 274  | 285  | 278  | 260  |
| Number of starting points              | 296  | 134  | 255   | 252  | 308  | 279  | 298  | 268  | 274  | 285  | 278  | 260  |
| Number of addresses                    | 2440 | 2256 | 50000 | 2151 | 2220 | 2047 | 1981 | 2061 | 2238 | 3560 | 7779 | 9501 |
| Number of individuals contacted        | 1427 | 733  | 2874  | 1484 | 1454 | 1237 | 1275 | 1436 | 1359 | 1606 | 2216 | 3430 |
| 1st visit                              | 2440 | 2256 | N.A.  | 2151 | 2220 | 2047 | 1981 | 2061 | 2238 | 3560 | N.A. | 9501 |
| 2nd visit                              | 594  | 495  | N.A.  | 859  | 328  | 725  | 782  | 311  | 650  | 895  | N.A. | 2321 |
| 3rd visit                              | 65   | 158  | N.A.  | 228  | 82   | 73   | 233  | 98   | 85   | 201  | N.A. | 818  |
| 4th visit                              | 23   | 12   | N.A.  | 34   | 17   | 25   | 104  | 52   | 15   | 95   | N.A. | 212  |
| Number of interviews stopped under way | 2    | 8    | 3     | 6    | 6    | 7    | 10   | 2    | 7    | 1    | 7    | 6    |
| Number of net interviews               | 1104 | 544  | 1101  | 1114 | 1223 | 1033 | 1108 | 1143 | 1095 | 1096 | 1144 | 1421 |
| Number of refusals                     | 321  | 181  | 1770  | 364  | 225  | 197  | 157  | 291  | 257  | 509  | 1065 | 2003 |
| Response rate (%)                      | 77%  | 74%  | 38%   | 75%  | 84%  | 84%  | 87%  | 80%  | 81%  | 68%  | 52%  | 41%  |
| Number of interviewers                 | 98   | 36   | 181   | 75   | 93   | 52   | 117  | 42   | 97   | 36   | 68   | 122  |
| Average interview length (in minutes)  | 41   | 38   | 55    | 38   | 30   | 29   | 31   | 36   | 32   | 40   | 52   | 33   |
| Shortest interview (in minutes)        | 20   | 19   | 28    | 19   | 15   | 15   | 16   | 18   | 16   | 20   | 26   | 17   |
| Longest interview (in minutes)         | 82   | 76   | 112   | 76   | 62   | 60   | 64   | 72   | 66   | 82   | 104  | 68   |

\*NL/SE pre-recruitment is organised centrally.

Within each randomly selected sampling point a sample of households is drawn randomly from the sample frame.

The respondents are then recruited over the phone (from the CATI-centre).

The households in the sample which do not have a phone number are contacted by mail.

Lists of pre-recruited respondents are then delivered to the interviewers.

The interviewers then get in touch with the respondents to set up a time for the interview.