

**GESIS Archive Study ID: ZA5942**  
**Flash Eurobarometer 396**  
**March-April 2014**

**Retailers' attitudes towards cross-border trade and consumer protection**

Survey conducted by TNS Political & Social upon the request of the European Commission Directorate General for Health and Consumer and coordinated by DG Communication.

Archive dataset version 1.0.0 (2015-11-17)

**Archive information and errata:**

- SERIAL CASE ID was computed by the archive; original case ID is not unique within each country, but no duplicate cases in terms of identical responses to substantial questions/variables have been identified.
- Variable vd1\_2 is not documented. Original variable d1 recodes vd1\_1; cases coded '0' in vd1\_1 are recoded to '1' (up to one million euro) in d1.
- Variable and value labels have been complemented / edited, if necessary.

**Proposed dataset citation:**

European Commission: Flash Eurobarometer 396: Retailers' attitudes towards cross-border trade and consumer protection. March-April 2014. TNS Political & Social [Producer]; GESIS Data Archive: ZA5942, dataset v1.0.0., doi: 10.4232/1.12118

**Request for bibliographic references:**

Your feedback on any publication using Eurobarometer data will be very much appreciated. Please send us bibliographic information on all types of publication: books, articles, reports, conference papers, student thesis or dissertations etc. and include information on the data set(s) which were used.

<http://www.gesis.org/eurobarometer/service-guide/publications/bibliography/>

GESIS – Leibniz Institute for the Social Sciences  
Data Archive for the Social Sciences (DAS)  
Cologne, 2015-11-17

<http://www.gesis.org/eurobarometer/>