

**New Zealand
ISSP 2006 – Role of Government IV
Study Description**

Study Description Form – New Zealand (NZ)

Study title: Role of Government III: New Zealand

Fieldwork dates: 10 August to 10 October 2006

Principle Investigator: Professor Philip Gendall, Department of Marketing, Massey University, Palmerston North, New Zealand

Sample type: Stratified random sample from electoral rolls (sample stratified by age)

Fieldwork methods: Mail survey in three waves

Context of ISSP questionnaire: Dedicated survey, with ISSP questions preceding non-ISSP questions and demographics

Sample size: 2250/ 1263

Response rates:

2250	A- Total issued (total sample)
167	B-Ineligible (address vacant, wrong ages)
2083	C-(=A-B) Total eligible (in scope sample)
1263	D-Total ISSP questionnaires received
820	E-(=C-D; F+G+H) Total non-response
62	F-Refusals (refusing to take part)
-	G-Non-contact (never contacted)
758	H-Other non-response

Language: English

Weighted: No

Weighting procedure: None

Deviations from ISSP Questions: None