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I. Survey details

<i>Fieldwork organization:</i>	Norstat Sverige AB
<i>Fieldwork period:</i>	09/06/2009 – 02/07/2009
<i>Languages (s) of interviewing:</i>	Swedish
<i>Mode of interviewing:</i>	Phone interviews
<i>Number of interviewers:</i>	41
<i>Translation:</i>	Questionnaire was provided by EUI in local language and the fieldwork agency was asked to review and suggest changes if necessary. Changes were then either accepted or rejected by EUI.

I.1 Fieldforce

In total 41 interviewers were working on the project in each department during the field period. 2 supervisors helped/controlled their work, 1 in Linköping and 1 in Kalrstad.

The interviewers who were recruited to work on this project are very experienced interviewers. Most of them were interviewers who have worked in Norstat for a long time and/or reliable interviewers who have obtained good results earlier.

In Sweden they noticed that the 18th of June was a day with a lower response rate and more refusals than usual. This was the day before the “Midsummer evening”, which is a national holiday in Sweden. Many respondents were busy or not at home.

I.2 Briefing of interviewers

Number of interviewers received EES specific personal briefing at central training	38
Length of EES specific personal briefing per interviewer	85 mins
Written EES instructions	yes
Training in refusal conversion	yes



II. Sampling

<i>Universe:</i>	general population, aged 18 and over.
<i>Coverage:</i>	National
<i>Sample size:</i>	1.000
<i>Selection of households:</i>	registry based in person
<i>Selection of respondents:</i>	Most recent birthday within the household.
<i>Number of recalls:</i>	Up to 15 attempts

	Total 18+ population*	EES regional breakdown			
		Target		Sample	
		N	%	N	%
SE01 Stockholm	1,981,263	214	21.4	214	21.4
SE02 Östra mellansverige	1,545,587	167	16.7	167	16.7
SE09 Småland och öarna	807,871	88	8.8	88	8.8
SE04 Sydsverige	1,367,017	147	14.7	146	14.6
SE0A Västsverige	1,851,702	201	20.1	201	20.1
SE06 Norra mellansverige	825,149	89	8.9	91	9.1
SE07 Mellersta norrland	370,269	39	3.9	40	4.0
SE08 Övre norrland	507,489	55	5.5	55	5.5
Total	9,256,347	1000	100	1002	100



III. Fieldwork procedures

III.1 Final disposition codes

Table 2. Fieldwork outcome

Completed interviews	1.0/1.10	1002
Eligible, non-interview (Category 2)	2.000	4302
Refusal and breakoff	2.100	3811
Refusal	2.110	3811
Household-level refusal	2.111	2932
Known-respondent refusal	2.112	879
Break off	2.120	0
Non-contact	2.200	158
Respondent never available	2.210	51
Telephone answering device (confirming HH)	2.220	107
Answering machine household-no message left	2.221	44
Answering machine household-message left	2.222	63
Other, non-refusals	2.300	333
Deceased respondent	2.310	0
Physically or mentally unable/incompetent	2.320	211
Language problem	2.330	122
Household-level language problem	2.331	0
Respondent language problem	2.332	122
No interviewer available for needed language	2.333	0
Miscellaneous	2.350	0
Unknown eligibility, non-interview (Category 3)	3.000	331
Unnown if housing unit	3.100	331
Not attempted or worked	3.110	0
Always busy	3.120	0
No answer	3.130	266
Answering machine-don't know if household	3.140	65
Call blocking	3.150	0
Technical phone problems	3.160	0
Housing unit, unknown if eligible respondent	3.200	0
No screener completed	3.210	0
Other	3.900	0
Not eligible (Category 4)	4.000	3428
Out of sample - other strata than originally coded	4.100	0
Fax/data line	4.200	57
Non-working/disconnect	4.300	128
Non-working number	4.310	112
Disconnected number	4.320	0
Temporarily out of service	4.330	16
Special technological circumstances	4.400	122



Number changed	4.410	122
Cell phone	4.420	0
Call forwarding	4.430	0
Residence to residence	4.431	0
Non-residence to residence	4.432	0
Pager	4.440	0
Non-residence	4.500	19
Business, government office, other organizations	4.510	11
Institution	4.520	2
Group quarters	4.530	6
No eligible respondent	4.700	123
Quota filled	4.800	2979
Other	4.900	0
Total phone numbers used		9063

III.2 Outcome indicators

Table 3. Outcome rates

I=Complete Interviews (1.1)	1,002
P=Partial Interviews (1.2)	0
R=Refusal and break off (2.1)	3,811
NC=Non-Contact (2.2)	158
O=Other (2.0, 2.3)	333
e=estimated proportion of cases of unknown eligibility that are eligible (enter a value in line 62 or accept the value in line 62 as a default)	0.922
Estimate of e is based on proportion of eligible households among all numbers for which a definitive determination of status was obtained (a very conservative estimate). This will be used if you do not enter a different estimate in line 62.	0.922
UH=Unknown household (3.1)	331
UO=Unknown other (3.2, 3.9)	0
Response Rate 1	
$I/(I+P) + (R+NC+O) + (UH+UO)$	0.178
Response Rate 2	
$(I+P)/(I+P) + (R+NC+O) + (UH+UO)$	0.178
Response Rate 3	
$I/((I+P) + (R+NC+O) + e(UH+UO))$	0.179
Response Rate 4	
$(I+P)/((I+P) + (R+NC+O) + e(UH+UO))$	0.179
Cooperation Rate 1	
$I/(I+P+R+O)$	0.195
Cooperation Rate 2	
$(I+P)/((I+P)+R+O)$	0.195
Cooperation Rate 3	
$I/((I+P)+R)$	0.208



Cooperation Rate 4	
$(I+P)/((I+P)+R)$	0.208
Refusal Rate 1	
$R/((I+P)+(R+NC+O) + UH + UO)$	0.676
Refusal Rate 2	
$R/((I+P)+(R+NC+O) + e(UH + UO))$	0.679
Refusal Rate 3	
$R/((I+P)+(R+NC+O))$	0.719
Contact Rate 1	
$(I+P)+R+O / (I+P)+R+O+NC+ (UH + UO)$	0.913
Contact Rate 2	
$(I+P)+R+O / (I+P)+R+O+NC + e(UH+UO)$	0.917
Contact Rate 3	
$(I+P)+R+O / (I+P)+R+O+NC$	0.970

The average interview length was: 32,6 min.

III.3 The use and estimated effectiveness of the response enhancement techniques

Interviewers were thoroughly briefed on the need to put a lot of attention to persuading respondents to participate, and the quality assurances done confirm that interviewers overall seem to have taken this to heart.

III.4 Soft refusal conversion

In case of soft refusal, an experienced interviewer (other than the one who called the respondent previously) specifically trained for this task called up the respondent, politely introduced the survey again and asked for cooperation. If respondent refused this time too, no more contacts were made with him/her. If the person was cooperative, the interviewer conducted the interview. It could happen that the respondent was willing to take part but did not have time to complete the survey at the time of the re-call, in this case interviewer fixed an appointment with him/her.

The results of these attempts are summarised in the table below:

Table 4. Soft refusal conversion success rate

	all	Turned to hard refusal		Turned to other status		Converted into interview		Success rate % of all contacted
		N	% of all	N	% of all	N	% of all	
Soft Refusal	633	185	29%	321	51%	127	20%	41%



III.5 Quality control of interviewing

The outcome of the quality control is summarised below. Based on these check no corrective action was necessary

<i>N of interviews back-checked:</i>	100
<i>Mode of back-checking:</i>	phone
<i>Eligible person interviewed:</i>	100%
<i>Sat. with interviewers (top2box):</i>	89%



IV. Qualitative report of the fieldwork agency



In their own words:

Quality control in our field departments was done by means of monitoring interviews in real-time, as well as looking at interview length and response rates.

The supervisor listened to interviews in real-time on location by means of voiceoverIP software, and also monitored the interviewers' screens so as to be able to see that open answers are recorded correctly. The interviewers were not informed in advance of when checks are done, but were aware that they may be monitored at any given time.

If irregularities are uncovered during the supervision, this will always be followed up. Minor faults will simply be cleared up there and then with a word of warning, but if there are more serious irregularities these will be followed up with a written warning letter.

A total of 15 interviewers were monitored and no major irregularity was found. From the verifiers' point of view there hasn't really been any major issues concerning the questionnaire. As usual in the startup phase of a new project, there were always questions but supervisors haven't come across anything that has been a real issue. Once the interviewers got to know the questionnaire the whole interview ran smoothly all the way through.

Back-checking:

We conducted 100 back-check interviews and the result confirmed that all our interviewers strictly followed the protocol. People expressed high satisfaction with the manner of interviewing and found the topic interesting and the questions easily understandable.



V. Weighting

A non-response population weighting was implemented on the EES dataset to correct for sampling disparities. The following variables were used in the raking procedure:

Age

Sex

Region

Education

The table below presents a comparison of the sample (unweighted and weighted) and the universe.

Table 5. Weighting targets

	label	Class size by EUSTATS 2007 ('000)	Proportion in universe	Number of cases in EES	Unwghtd proportion in EES	Weighted proportion in EES
Age&Sex						
1	male, 18-29	677410	9.436	73	7.285	9.436
2	female, 18-29	647290	9.016	50	4.990	9.016
3	male, 30-49	1259620	17.545	132	13.174	17.545
4	female, 30-49	1214579	16.918	164	16.367	16.918
5	male, 50-64	905078	12.607	166	16.567	12.607
6	female, 50-64	893923	12.451	141	14.072	12.451
7	male 65+	689219	9.600	152	15.170	9.600
8	female 65+	892218	12.428	124	12.375	12.428
	<i>total</i>	<i>7179337</i>	<i>100</i>	<i>1002</i>	<i>100</i>	<i>100</i>
Education						
1	Primary education or first stage of basic education - level 1 (ISCED 1997) + No education	801046	13,299	48	4,790	13,299
2	Lower secondary or second stage of basic education - level 2 (ISCED 1997)	752973	12,501	92	9,182	12,501
3	Upper secondary education - level 3 (ISCED 1997) + Post-secondary non- tertiary education - level 4 (ISCED 1997)	3207341	53,247	448	44,711	53,247
5	Tertiary education - levels 5-6 (ISCED 1997)	1262154	20,954	414	41,317	20,954
	<i>total</i>	<i>6023514</i>	<i>100</i>	<i>1002</i>	<i>100</i>	<i>100</i>
Regions (based on NUTS)						
SE01	Stockholm	1981263	21,404	214	21,357	21,404
SE02	Östra Mellansverige	1545587	16,698	167	16,667	16,698
SE04	Sydsverige	1367017	14,768	146	14,571	14,768
SE06	Norra Mellansverige	825149	8,914	91	9,082	8,914
SE07	Mellersta Norrland	370269	4,000	40	3,992	4,000
SE08	Övre Norrland	507489	5,483	55	5,489	5,483
SE09	Småland med öarna	807871	8,728	88	8,782	8,728
SE0A	Västsverige	1851702	20,005	201	20,060	20,005
	<i>total</i>	<i>9256347</i>	<i>100</i>	<i>1002</i>	<i>100</i>	<i>100</i>

* source: EUSTAT, 2007



VI. Country-specific variables

Q4: Which political party do you think would be best at dealing with [the most important issue]?

- | | |
|-------------------------|--------------------------|
| 01 - Vänsterpartiet | 06 - Kristdemokraterna |
| 02 - Socialdemokraterna | 07 - Miljöpartiet |
| 03 - Centerpartiet | 08 - Sverigedemokraterna |
| 04 - Folkpartiet | 09 - Junilistan |
| 05 - Moderaterna | 10 - Piratpartiet |

Q8: In a typical week, how many days do you watch the following news programmes?

- a. Aktuellt 21.00(SVT2)
- b. Nyheterna 19.00 (TV4)

(Q9: Is there any other channel on which you watch the news more often than these?)

Q10: Which one?

- | | |
|---------------|----------------------|
| 01 - SVT1 | 08 - Kunskapskanalen |
| 02 - SVT2 | 09 - TV8 |
| 03 - TV3 | 10 - Sky One |
| 04 - Kanal 5 | 11 - CNN Intern. |
| 05 - Z TV | 12 - BBC World |
| 06 - TV 24 | 13 - Bloomberg |
| 07 - TV4 Plus | 14 - Sky News |

Q12: In a typical week, how many days do you read the following newspapers?

- a. Aftonbladet
- b. Dagens Nyheter
- c. Svenska Dagbladet

(Q13: Is there any other newspaper that you read more frequently than these?)

Q14: Which one?

- 01 - Göteborgs Posten.
- 02 - Sydsvenska Dagbladet.
- 03 - Metro
- 04 - Dagens industri
- 05 - Expressen
- 06 - GT
- 07 - Kvällsposten

(Q24: A lot of people abstained in the European Parliament elections of June 4/7, while others voted. Did you cast your vote?)

Q25: Which party did you vote for?

- | | |
|---------------------|------------------------|
| 01 - Vänsterpartiet | 06 - Kristdemokraterna |
|---------------------|------------------------|



02 - Socialdemokraterna
03 - Centerpartiet
04 - Folkpartiet
05 - Moderaterna

07 - Miljöpartiet
08 - Sverigedemokraterna
09 - Junilistan
10 - Piratpartiet

Q26: If you had voted in the European Parliament elections, which party would you have voted for?

01 - Vänsterpartiet
02 - Socialdemokraterna
03 - Centerpartiet
04 - Folkpartiet
05 - Moderaterna

06 - Kristdemokraterna
07 - Miljöpartiet
08 - Sverigedemokraterna
09 - Junilistan
10 - Piratpartiet

Q27: Which party did you vote for at the [General Election] of [Year of Last General Election]?

01 - Vänsterpartiet
02 - Socialdemokraterna
03 - Centerpartiet
04 - Folkpartiet

05 - Moderaterna
06 - Kristdemokraterna
07 - Miljöpartiet

Q28: And if there was a general election tomorrow, which party would you vote for?

01 - Vänsterpartiet
02 - Socialdemokraterna
03 - Centerpartiet
04 - Folkpartiet
05 - Moderaterna

06 - Kristdemokraterna
07 - Miljöpartiet
08 - Sverigedemokraterna
10 - Piratpartiet

Q39: We have a number of parties in (country) each of which would like to get your vote. How probable is it that you will ever vote for the following parties? Please specify your views on a scale where 0 means "not at all probable" and 10 means "very probable".

a - Vänsterpartiet
b - Socialdemokraterna
c - Centerpartiet
d - Folkpartiet
e - Moderaterna

f - Kristdemokraterna
g - Miljöpartiet
h - Sverigedemokraterna
j - Piratpartiet

Q47: And about where would you place the following parties on this scale? Which number from 0 to 10, where 0 means "left" and 10 means "right" best describes (Party X)?

a - Vänsterpartiet
b - Socialdemokraterna
c - Centerpartiet
d - Folkpartiet
e - Moderaterna

f - Kristdemokraterna
g - Miljöpartiet
h - Sverigedemokraterna
j - Piratpartiet



Q81: And about where would you place the following parties on this scale? Which number from 0 to 10, where 0 means “already gone too far” and 10 means “should be pushed further” best describes (party X)?

- | | |
|------------------------|-------------------------|
| a - Vänsterpartiet | f - Kristdemokraterna |
| b - Socialdemokraterna | g - Miljöpartiet |
| c - Centerpartiet | h - Sverigedemokraterna |
| d - Folkpartiet | j - Piratpartiet |
| e - Moderaterna | |

Q87: Do you consider yourself to be close to any particular party? If so, which party do you feel close to?

- | | |
|-------------------------|--------------------------|
| 01 - Vänsterpartiet | 06 - Kristdemokraterna |
| 02 - Socialdemokraterna | 07 - Miljöpartiet |
| 03 - Centerpartiet | 08 - Sverigedemokraterna |
| 04 - Folkpartiet | 10 - Piratpartiet |
| 05 - Moderaterna | |

(Q89: Do you feel yourself a little closer to one of the political parties than others?)

Q90: Which party is that?

- | | |
|-------------------------|--------------------------|
| 01 - Vänsterpartiet | 06 - Kristdemokraterna |
| 02 - Socialdemokraterna | 07 - Miljöpartiet |
| 03 - Centerpartiet | 08 - Sverigedemokraterna |
| 04 - Folkpartiet | 10 - Piratpartiet |
| 05 - Moderaterna | |

Q101: What is the highest level of education you have completed in your education?

- 01 - Ingen formell utbildning
- 02 - Folkskola (6 år)
- 03 - Realskola, Fackskola eller flickskola
- 04 - Grundskola (9 år)
- 05 - Gymnasium, Studentexamen
- 06 - Påbyggnadsutbildning efter gymnasium ej högskola/universitet (t.ex. Kvalificerad yrkesutbildning)
- 07 - vårdhögskola, socialhögskola (äldre utbildning)
- 08 - Universitet och högskola, kandidatexamen eller ögskoleexamen/högskoleingenjör (80p)
- 09 - Universitet och högskola, magister-/mastersexamen, civilingenjör eller liknande längre utbildning
- 10 - Forskarutbildning (licentiat eller doktorsexamen)

Q113: Just to confirm that I understand your answer correctly, would you say, that your current / last job is [NAME OF THE CODE ASSIGNED]?

- 01 - Professionella och tekniska yrken (t ex läkare, lärare, ingenjör, konstnär, revisor)
- 02 - Högre tjänstemannayrken (t ex högre banktjänsteman, chef på storföretag, högre regeringstjänsteman, fackföreningstjänsteman)
- 03 - Kontorsyrken (t ex sekreterare, kontorist, kontorschef, bokhållare)
- 04 - Försäljningsyrken (t ex försäljningschef, affärsinnehavare, affärsbiträde, försäkringsagent)
- 05 - Serviceyrken (t ex restaurangägare, polis, kypare, vaktmästare, frisör)
- 06 - Kvalificerat yrkesarbete (t ex förman, mekaniker, verktygsmakare, elektriker)
- 07 - Halvkvalificerat yrkesarbete (t ex murare, busschaufför, plåtslagare, bagare)



- 08 - Okvalificerat arbete (t ex grovarbetare, stadsbud, ej yrkesutbildad fabriksarbetare)
- 09 - Lantarbetare (t ex, lantarbetare, traktorförare, fiskare)
- 10 - Lantbrukare, jordägare
- 11 - Studerande
- 12 - Jag har aldrig haft ett arbete