

**GREAT BRITAIN**

## RESEARCH SURVEY 52.0

QUOTA NO: (Use leading zeros)

NAME:

ADDRESS:

Post Code:

TELEPHONE NUMBER:

## OCCUPATION OF CHIEF INCOME EARNER\*

QA. Which member of your household, either yourself or related to you, would you say is the CHIEF INCOME EARNER, that is the person with the largest income, whether from employment, pensions, state benefits, investments or any other source?

Self ☐ Spouse/Partner ☐ Other adult (specify) ☐

## QB. Is the CHIEF WAGE EARNER

Working (either full or part time) ..... 1

Retired/not working with PRIVATE PENSIONS/MEANS..... 2 ASK QC

Unemployed less than 6 months ..... 3

Unemployed more than 6 months ..... 4

Retired with STATE BENEFIT/PENSION ONLY ..... 5 CODE SOCIAL GRADE AS "E"

Not working with STATE BENEFIT ONLY ..... 6

Student ..... 7 ASK QC

## QC. OCCUPATION OF CHIEF INCOME EARNER

Job title: \_\_\_\_\_

Job Description \_\_\_\_\_

Industry \_\_\_\_\_

Size of company \_\_\_\_\_

Qualifications \_\_\_\_\_

If manager/supervisor/self-employed - Number of people responsible for \_\_\_\_\_

## \*NB

1 If two or more related people in household have equal income, code the person who is the oldest.

2 Treat couples living together as married, therefore related.

3 Take respondent's occupation if not related to others in household.

## CODE FOR CLASS

A	1
B	2
C1	3
C2	4
D	5
E	6

## INTERVIEWER'S DECLARATION:

I declare that the interview was carried out in accordance with the written instructions and within the MRS Code of Conduct, with the person named above who previously was unknown to me.

INTERVIEWER'S SIGNATURE:

INTERVIEWER'S NAME (PLEASE PRINT)

INTERVIEWER'S NUMBER:

DATE:

1999

**INTRODUCTION**

Good morning/afternoon. My name is .... from INRA UK, an independent market research company (SHOW ID CARD). We are carrying out a survey in this area, and would be grateful if you could help by answering some questions.

HOUR		MINUTES	

RECORD INTERVIEW START TIME

Q1. What is your nationality? Please tell me the country (or countries) that apply. **(MULTIPLE ANSWERS POSSIBLE)**

Belgium	1(17)	
Denmark	1(18)	
Germany	1(19)	
Greece	1(20)	
Spain	1(21)	
France	1(22)	
Ireland	1(23)	
Italy	1(24)	
Luxembourg	1(25)	
Netherlands	1(26)	
Portugal	1(27)	
United Kingdom (Great Britain, Northern Ireland)	1(28)	
Austria	1(29)	
Sweden	1(30)	
Finland	1(31)	
Other countries	1(32)	CLOSE
Don't know	1(33)	

EB51.1 Q.1 TREND

Q2a What is your mother tongue? **(DO NOT PROBE - DO NOT READ OUT - ONE ANSWER ONLY)**

Q2b (INT: If Other : specify , CODE 14 AT Q.2.a, WRITE DOWN LANGUAGE SPECIFIED) \_\_\_\_\_ (67-81)

Q3 And which languages can you speak well enough to take part in a conversation, apart from your mother tongue? **(DO NOT PROBE - DO NOT READ OUT - SEVERAL ANSWERS POSSIBLE)**

Q4 In your opinion, which two languages do you think are the most useful to know, apart from your mother tongue? **(DO NOT PROBE - DO NOT READ OUT - MAXIMUM 2 ANSWERS)**

READ OUT	Q2a. MOTHER TONGUE (ONLY CODE ONE)	Q2b. SPEAK WELL ENOUGH (MULTICODING)	Q2c. TWO MOST USEFUL (MAXIMUM 2)
	(34-35)		
1. Danish	01	1 (37)	1 (52)
2. German	02	1 (38)	1 (53)
3. French	03	1 (39)	1 (54)
4. Italian	04	1 (40)	1 (55)
5. Dutch	05	1 (41)	1 (56)
6. English	06	1 (42)	1 (57)
7. Spanish	07	1 (43)	1 (58)
8. Portuguese	08	1 (44)	1 (59)
9. Greek	09	1 (45)	1 (60)
10. Swedish	10	1 (46)	1 (61)
11. Finnish	11	1 (47)	1 (62)
12. Arabic	12	1 (48)	1 (63)
13. Chinese	13	1 (49)	1 (64)
14. Other : Specify	14	-	-
15. Other	-	1 (50)	1 (65)
16. Don't know	1 (36)	1 (51)	1 (66)

Q5. When you get together with friends, would you say you discuss political matters frequently, occasionally, or never?

Frequently	1
Occasionally	2
Never	3
Don't know	4

(82)

EB51.0 - Q.2 - TREND

Q6. When you hold a strong opinion, do you ever find yourself persuading your friends, relatives or fellow workers to share your views? Does this happen ...? (READ OUT)

Often	1
From time to time	2
Rarely	3
Never	4
Don't know	5

(83)

EB51.0 - Q.3 - TREND

Q7. On the whole, are you very satisfied, fairly satisfied, not very satisfied or not at all satisfied with the life you lead? Would you say you are ...? (READ OUT)

Very satisfied	1
Fairly satisfied	2
Not very satisfied	3
Not at all satisfied	4
Don't know	5

(84)

EB49.0 - Q.5 - TREND

Q8. What are your expectations for the year to come : will 2000 be better, worse or the same, when it comes to... ?

READ OUT	BETTER	WORSE	SAME	DON'T KNOW	
a) ..... your life in general	1	2	3	4	(85)
b) ..... the economic situation in the UK	1	2	3	4	(86)
c) ..... the financial situation of your household	1	2	3	4	(87)
d) ..... the employment situation in the UK	1	2	3	4	(88)
e)..... your personal job situation	1	2	3	4	(89)

EB50.0 - Q.5 - TREND MODIFIED

Q9. In the near future do you see yourself as ...? (READ OUT - ONE ANSWER ONLY)

British only	1
British and European	2
European and British	3
European only	4
Don't know	5

(90)

EB50.0 - Q.22 - TREND

Q10. Would you say you are very proud, fairly proud, not very proud, not at all proud to be ..... (NATIONALITY AS SPECIFIED IN Q1 OF QUESTIONNAIRE)? (ONE ANSWER ONLY)

Very proud	1
Fairly proud	2
Not very proud	3
Not at all proud	4
Don't know	5

(91)

EB47.1 - Q.40 - TREND

Q11. On the whole, are you very satisfied, fairly satisfied, not very satisfied or not at all satisfied with the way democracy works in the UK?

Q12. And how about the way democracy works in the European Union?

READ OUT	VERY SATISFIED	FAIRLY SATISFIED	NOT VERY SATISFIED	NOT AT ALL SATISFIED	DON'T KNOW	
Q11 In the UK	1	2	3	4	5	(92)
Q12 In the European Union	1	2	3	4	6	(93)

EB51.0 - Q.12a&b - TREND

Q13. About how often do you ... (SHOW CARD WITH SCALE)

- a) watch the news on television?  
b) read the news in daily papers?  
c) listen to the news on the radio?

READ OUT	EVERYDAY	SEVERAL TIMES A WEEK	ONCE OR TWICE A WEEK	LESS OFTEN	NEVER	DON'T KNOW	
a) News on television	1	2	3	4	5	6	(94)
b) News in daily papers	1	2	3	4	5	6	(95)
c) News on the radio	1	2	3	4	5	6	(96)

EB50.0 - Q.7 - TREND

Q14. Which of the following channels or television news programmes do you watch regularly? (SHOW CARD - READ OUT - SEVERAL ANSWERS POSSIBLE)

BBC 9 o'clock news	1 (97)
BBC 6 o'clock (early evening) news	1 (98)
ITN 6.30 news (ITV's main evening news programme)	1 (99)
ITN 11.00 p.m. news (late news headlines)	1(100)
Channel Four News at 7 p.m.	1(101)
Channel Five News (anytime)	1(102)
BBC2's Newsnight (daily programme at 10.30 p.m.)	1(103)
SKY News (anytime)	1(104)
Local News	1(107)
Other	1(108)
Don't know	1(109)
No answer	1(110)

EB52.0 - NEW

Q15. And which of the following newspaper or newspapers do you read regularly? (SHOW CARD - READ OUT - SEVERAL ANSWERS POSSIBLE)

Telegraph	1(111)
Times	1(112)
Guardian	1(113)
Financial Times	1(114)
Independent	1(115)
Mail	1(116)
Express	1(117)
Sun	1(118)
Mirror	1(119)
Star	1(120)
Local newspaper	1(121)
Other	1(122)
Don't know	1(123)
No answer	1(124)

EB52.0 - NEW

Q16. In general, do you pay attention to news about each of the following? **(SHOW CARD )**

READ OUT		A LOT OF ATTENTION	A LITTLE ATTENTION	NO ATTENTION AT ALL	DON'T KNOW	
1.	Politics	1	2	3	4	(125)
2.	Social issues such as education, health care, poverty, etc	1	2	3	4	(126)
3.	The European Union	1	2	3	4	(127)
4.	The economy	1	2	3	4	(128)
5.	Sport	1	2	3	4	(129)
6.	The environment	1	2	3	4	(130)
7.	Foreign policy/international affairs	1	2	3	4	(131)
8.	Culture	1	2	3	4	(132)

EB52.0 – NEW

Q17. Using this scale, how much do you feel you know about the European Union, its policies, its institutions?  
**(SHOW CARD WITH SCALE)**

READ OUT	KNOW NOTHING AT ALL										KNOW A GREAT DEAL	Don't Know	
	1	2	3	4	5	6	7	8	9	10		11	
													(133-134)

EB51.0 - Q.4 - TREND

Q18. When you are looking for information about the European Union its policies, its institutions, which of the following sources do you use? **(SHOW CARD - READ OUT - SEVERAL ANSWERS POSSIBLE)** Which else?

Meetings	1(135)
Discussions with relatives, friends, colleagues	1(136)
Daily newspapers	1(137)
Other newspapers, magazines	1(138)
TV	1(139)
Radio	1(140)
The Internet, the World Wide Web	1(141)
Books, brochures, information leaflets	1(142)
European information on notice boards in libraries, town halls, stations, post offices	1(143)
EU-information offices, Euro-info-Centers, Euro-info Points, Euro-Libraries, etc	1(144)
Specialised national or regional government information offices	1(145)
Trade Unions or professional associations	1(146)
Other organisations (e.g. consumer organisations, etc)	1(147)
Contact a member of European Parliament or a member of the House of Commons	1(148)
Other (SPONTANEOUS)	1(149)
Never look for such information/not interested (SPONTANEOUS)	1(150)
Don't know	1 (578)

EB51.0 – Q.7 – TREND

**ASK ALL**

Q19. In general, how would you prefer to get information about the European Union? (**SHOW CARD - READ OUT - SEVERAL ANSWERS POSSIBLE**)

A short leaflet, that just gives an overview	1(151)
A more detailed brochure	1(152)
A book giving you a complete description	1(153)
A video tape	1(154)
On the Internet	1(155)
A CD-rom	1(156)
A computer terminal allowing you to consult databases	1(157)
From the television	1(158)
From the radio	1(159)
From daily newspapers	1(160)
From other newspapers, magazines	1(161)
I do not want information about the European Union (SPONTANEOUS)	1(162)
None of these ways (SPONTANEOUS)	1(163)
Don't know	1(164)

**ASK ALL***EB51.0 - Q.8 - TREND*

Q20. Generally speaking, do you think that the UK's membership of the European Union is ...? (**READ OUT**)

	(165)
A good thing	1
A bad thing	2
Neither good nor bad	3
Don't know	4

*EB51.0 - Q.10 - TREND*

Q21. Taking everything into consideration, would you say that the UK has on balance benefitted or not from being a member of the European Union?

	(166)
Benefitted	1
Not benefitted	2
Don't know	3

*EB51.0 - Q.11 - TREND*

Q22. In your opinion, what is the current speed of building Europe? Please look at these figures (**SHOW CARD**). N°1 is standing still, N°7 is running as fast as possible. Choose the one which best corresponds with your opinion of the current speed of building Europe.

Q23. And which corresponds best to the speed you would like? (**SHOW SAME CARD**)

	Q22 CURRENT SPEED	Q23 DESIRED SPEED
	(167)	(168)
1. Standstill	1	1
2	2	2
3	3	3
4	4	4
5	5	5
6	6	6
7 Runs as fast as possible	7	7
Don't know	8	8

*EB50.0 - Q.17 & Q.18 - TREND*

Q24. In your opinion, will the European Union play a more important, a less important or the same role in your daily life?

Q25. And, in five years' time, would you like the European Union to play a more important, a less important or the same role in your daily life?

READ OUT	MORE IMPORTANT	LESS IMPORTANT	SAME ROLE	DON'T KNOW	
24 Expectation	1	2	3	4	(169)
25 Would like	1	2	3	4	(170)

*EB50.0 - Q.20a&b - TREND MODIFIED*

**ASK ALL****Q26 Have you ever heard of ....? (SHOW CARD WITH INSTITUTIONS)**

READ OUT	YES	NO	DON'T KNOW	
1. The European Parliament	1	2	3	(171)
2. The European Commission	1	2	3	(172)
3. The Council of Ministers of the European Union	1	2	3	(173)
4. The Court of Justice of the European Communities	1	2	3	(174)
5. The European Ombudsman	1	2	3	(175)
6. The European Central Bank	1	2	3	(176)
7. The European Court of Auditors	1	2	3	(177)
8. The Committee of the Regions of the European Union	1	2	3	(178)
9. The Social and Economic Committee of the European Union	1	2	3	(179)

*EB51.0 - Q.16a - TREND***Q27. And for each of the following European institutions, do you think it plays an important role or not in the life of the European Union? (SHOW SAME CARD)**

READ OUT	IMPORTANT	NOT IMPORTANT	DON'T KNOW	
1. The European Parliament	1	2	3	(180)
2. The European Commission	1	2	3	(181)
3. The Council of Ministers of the European Union	1	2	3	(182)
4. The Court of Justice of the European Communities	1	2	3	(183)
5. The European Ombudsman	1	2	3	(184)
6. The European Central Bank	1	2	3	(185)
7. The European Court of Auditors	1	2	3	(186)
8. The Committee of the Regions of the European Union	1	2	3	(187)
9. The Social and Economic Committee of the European Union	1	2	3	(188)

*EB51.0 - Q.16b - TREND***Q28 And, for each of them, please tell me if you tend to trust it or tend not to trust it? (SHOW SAME CARD)**

READ OUT	TEND TO TRUST	TEND NOT TO TRUST	DON'T KNOW	
1. The European Parliament	1	2	3	(189)
2. The European Commission	1	2	3	(190)
3. The Council of Ministers of the European Union	1	2	3	(191)
4. The Court of Justice of the European Communities	1	2	3	(192)
5. The European Ombudsman	1	2	3	(193)
6. The European Central Bank	1	2	3	(194)
7. The European Court of Auditors	1	2	3	(195)
8. The Committee of the Regions of the European Union	1	2	3	(196)
9. The Social and Economic Committee of the European Union	1	2	3	(197)

*EB51.0 - Q.16c - TREND*



Q29 And, for each of them, please tell me if you tend to put more trust or tend to put less trust in? (SHOW SAME CARD)

READ OUT	TEND TO PUT MORE TRUST	TEND TO PUT LESS TRUST	DON'T KNOW	
1. The European Parliament	1	2	3	(198)
2. The European Commission	1	2	3	(199)
3. The Council of Ministers of the European Union	1	2	3	(200)
4. The Court of Justice of the European Communities	1	2	3	(201)
5. The European Ombudsman	1	2	3	(202)
6. The European Central Bank	1	2	3	(203)
7. The European Court of Auditors	1	2	3	(204)
8. The Committee of the Regions of the European Union	1	2	3	(205)
9. The Social and Economic Committee of the European Union	1	2	3	(206)

EB52.0 - NEW

Q30. Do you completely agree, slightly agree, slightly disagree or disagree completely with the following statement?  
(SHOW CARD WITH SCALE)

READ OUT	COMPLETELY AGREE	SLIGHTLY AGREE	SLIGHTLY DISAGREE	DISAGREE COMPLETELY	DON'T KNOW	
There is a European cultural identity shared by all Europeans	1	2	3	4	5	(207)

**NO QUESTIONS 31 & 32**

EB50.0 - Q.23 - TREND

**ASK ALL**

Q33. What is your opinion on each of the following statements? Please tell me for each proposal, whether you are for it or against it.

READ OUT - ROTATE ORDER	FOR	AGAINST	DON'T KNOW	
1. There has to be one single currency, the euro, replacing the pound and all other national currencies of the Member States of the European Union	1	2	3	(210)
2. With the single European currency, the euro, there has to be a European Central Bank which is independent of the member states	1	2	3	(211)
3. The European Central Bank has to be accountable for its decisions to the European Parliament	1	2	3	(212)
4. The Member States of the European Union should have one common foreign policy towards countries outside the European Union	1	2	3	(213)
5. The European Union Member States should have a common defence and security policy	1	2	3	(214)
6. The European Union should be responsible for matters that cannot be effectively handled by national, regional and local governments	1	2	3	(215)
7. The President of the European Commission and the European Commissioners should have the support of a majority in the European Parliament. Otherwise, they should resign	1	2	3	(216)
8. Children should be taught at school about the way European Union institutions work	1	2	3	(217)

EB51.0 - Q.20 - TREND

Q34a) For each of the following areas, do you think that decisions should be made by the UK / government, or made jointly within the European Union?

READ OUT - ROTATE ORDER	UK GOVERNMENT	THE EUROPEAN UNION	DON'T KNOW	
1) Defence	1	2	3	(218)
2) Protection of the environment	1	2	3	(219)
3) Currency	1	2	3	(220)
4) Humanitarian aid	1	2	3	(221)
5) Health and social welfare	1	2	3	(222)
6) Basic rules for broadcasting and press	1	2	3	(223)
7) Fight against poverty/social exclusion	1	2	3	(224)
8) The fight against unemployment	1	2	3	(225)
9) Agriculture and Fishing policy	1	2	3	(226)
10) Supporting regions which are experiencing economic difficulties	1	2	3	(227)
11) Education	1	2	3	(228)
12) Scientific and technological research	1	2	3	(229)
13) Information about the European Union, its policies and institutions	1	2	3	(230)
14) Foreign policy towards countries outside the European Union	1	2	3	(231)
15) Cultural policy	1	2	3	(232)

EB51.0 - Q.21 - TREND MODIFIED

Q34b) And, for each of the following?

READ OUT - ROTATE ORDER	UK GOVERNMENT	THE EUROPEAN UNION	DON'T KNOW	
1) Immigration policy	1	2	3	(233)
2) Rules for political asylum	1	2	3	(234)
3) The fight against organised crime	1	2	3	(235)
4) Police	1	2	3	(236)
5) Justice	1	2	3	(237)
6) Accepting refugees	1	2	3	(238)
7) Juvenile crime prevention	1	2	3	(239)
8) Urban crime prevention	1	2	3	(240)
9) The fight against drugs	1	2	3	(241)
10) The fight against the trade in, and exploitation of, human beings	1	2	3	(242)

EB51.0 - Q.21 - TREND MODIFIED

Q35. I am going to read out a list of actions that the European Union could undertake.  
For each one, please tell me, if in your opinion, it should be a priority, or not?

READ OUT	PRIORITY	NOT A PRIORITY	DON'T KNOW	
1. Welcoming new member countries	1	2	3	(243)
2. Getting closer to European citizens, for example by giving them more information about the European union, its policies and its institutions	1	2	3	(244)
3. Successfully implementing the single European currency, the euro	1	2	3	(245)
4. Fighting poverty and social exclusion	1	2	3	(246)
5. Protecting the environment	1	2	3	(247)
6. Protecting consumers and guaranteeing the quality of products	1	2	3	(248)
7. Fighting unemployment	1	2	3	(249)
8. Reforming the institutions of the European Union and the way they work	1	2	3	(250)
9. Fighting organised crime and drug trafficking	1	2	3	(251)
10. Asserting the political and diplomatic importance of the European Union around the world	1	2	3	(252)
11. Maintaining peace and security in Europe	1	2	3	(253)
12. Guaranteeing the rights of the individual and respect for the principles of democracy in Europe	1	2	3	(254)

EB51.0 - Q.22 - TREND

Q36. For each of the following countries, would you be in favour of or against it becoming part of the European Union?

READ OUT – ROTATE ORDER	IN FAVOUR	AGAINST	DON'T KNOW	
1. Czech Republic	1	2	3	(255)
2. Slovakia	1	2	3	(256)
3. Poland	1	2	3	(257)
4. Hungary	1	2	3	(258)
5. Romania	1	2	3	(259)
6. Slovenia	1	2	3	(260)
7. Estonia	1	2	3	(261)
8. Latvia	1	2	3	(262)
9. Lithuania	1	2	3	(263)
10. Bulgaria	1	2	3	(264)
11. Cyprus	1	2	3	(265)
12. Malta	1	2	3	(266)
13. Switzerland	1	2	3	(267)
14. Norway	1	2	3	(268)
15. Turkey	1	2	3	(269)

EB51.0 - Q.24 – TREND

Q37. For each of the following criteria, please tell me if it seems important to you, or not in deciding whether a particular country should join the European Union, or not?

READ OUT	IMPORTANT	NOT IMPORTANT	DON'T KNOW	
1. The country has to respect Human Rights and the principles of democracy	1	2	3	(270)
2. Its level of economic development should be close to that of other member states	1	2	3	(271)
3. It has to accept whatever has already been decided and put in place throughout the process of building Europe	1	2	3	(272)
4. Its joining should not be costly for existing member countries	1	2	3	(273)
5. It has to be prepared to put the interest of the European Union above its own	1	2	3	(274)
6. It has to fight organised crime and drug trafficking	1	2	3	(275)
7. It has to protect the environment	1	2	3	(276)
8. It has to be able to pay its share of the European Union budget	1	2	3	(277)

EB51.0 - Q.25 – TREND

Now let's talk about another topic: the European Parliament.

Q38. Have you recently seen or heard, in the papers, on the radio or on TV, anything about the European Parliament, that is the parliamentary assembly of the European Union?

	(278)	
Yes	1	
No	2	
Don't know	3	

EB51.0 - Q.27 – TREND

Q39. How important a role would you say the European Parliament plays IN THE LIFE OF THE EUROPEAN UNION nowadays ...? (READ OUT)

	(279)	
Very important	1	
Important	2	
Not very important	3	
Not at all important	4	
Don't know	5	

EB51.0 - Q.28 – TREND

Q40. Would you personally like the European Parliament to play a more important or a less important role than it does now?

	(280)	
More important	1	
Less important	2	
The same (SPONTANEOUS)	3	
Don't know	4	

EB51.0 - Q.29 - TREND

Q41. There was a European Parliament election on Thursday, 10<sup>th</sup> June 1999). For one reason or another, many people in the UK did not vote in that election. Could you please think back to: 10th June 1999), did you yourself vote in the European Parliament election?

	(281)	
Voted	1	→ Q.42
Did not vote	2	→ Q.43
Can't remember/refused	3	→ Q.44

EB41.1 - Q.14 - TREND MODIFIED

Q42. (IF VOTED, CODE 1 AT Q.41)

What were the two main reasons why you voted in the European Parliament elections? (SHOW CARD - READ OUT - TWO ANSWERS MAXIMUM)

a) voting in these elections is compulsory in the UK	1(282)	
b) I consider voting a civic duty and vote in every election, be it local, national or European	1(283)	
c) this way I protected the national interests of the UK	1(284)	
d) I supported a particular candidate	1(285)	
e) I supported a particular party	1(286)	
f) these elections were/are the only way I can make my voice heard when it comes to European issues	1(287)	
g) I was/am in favour of the European Union	1(288)	
h) I was/am against the European Union	1(289)	
i) I felt/feel the European Parliament would/will play a more important role in the daily lives of Europeans	1(290)	
j) Other reasons	1(291)	
Don't know	1(292)	Q44

EB52.0 - NEW

(IF DID NOT VOTE, CODE 2 IN Q.41)

Q43. What were the two main reasons why you did NOT vote in that election? (SHOW CARD - TWO ANSWERS MAXIMUM)

I was sick/I am disabled/elderly	1(293)
I was away from home	1(294)
I was on holiday	1(295)
I was too busy/no time/work	1(296)
I was involved in leisure activity	1(297)
I had family reasons	1(298)
I had registration or voting card problems	1(299)
I don't trust / I am dissatisfied with politics generally	1(300)
I am not interested in politics as such	1(301)
I am not interested in European politics	1(302)
I am dissatisfied with the European Parliament as an institution	1(303)
I am dissatisfied with the European Parliament electoral system	1(304)
I am opposed to the European Union	1(305)
I don't know much about the European Union	1(306)
I don't know much about the European Parliament or the European Parliament election	1(307)
I think voting has no consequence	1(308)
I rarely or never vote	1(309)
Other reasons	1(310)
Don't know	1(311)

EB52.0 - NEW

**ASK ALL**

Q44. Let us now look at some public figures.

Using this card, could you give me the name of the individual who currently holds the following jobs? (SHOW CARD)

READ OUT	CORRECT	INCORRECT	DON'T KNOW	
1. President of the European Commission	1	2	3	(312)
2. European Commissioner appointed by the UK government	1	2	3	(313)
3. British Minister of Finance	1	2	3	(314)
4. British Minister of Foreign Affairs	1	2	3	(315)

EB41.1 - Q.20 - TREND MODIFIED

- Q45. Many important decisions are made by the European Union. They might be in the interest of people like yourself, or they might not. To what extent do you feel you can rely on each of the following bodies to make sure that these decisions are in the interest of people like yourself? Please use this scale (**SHOW CARD**). "1" means that you cannot rely on it at all, "10" that you can rely on it completely. The scores in between allow you to say how close to either side you are.

a) First, to what extent do you feel you can rely on the European Commission?

	CANNOT RELY ON IT AT ALL										CAN RELY ON IT COMPLETELY	Don't Know
READ OUT	1	2	3	4	5	6	7	8	9	10		11

(316-317)

b) And what about the UK parliament?  
(**SHOW SAME CARD**)

	CANNOT RELY ON IT AT ALL										CAN RELY ON IT COMPLETELY	Don't Know
READ OUT	1	2	3	4	5	6	7	8	9	10		11

(318-319)

c) And what about the UK government? (**SHOW SAME CARD**)

	CANNOT RELY ON IT AT ALL										CAN RELY ON IT COMPLETELY	Don't Know
READ OUT	1	2	3	4	5	6	7	8	9	10		11

(320-321)

d) And what about the European Parliament? (**SHOW SAME CARD**)

	CANNOT RELY ON IT AT ALL										CAN RELY ON IT COMPLETELY	Don't Know
READ OUT	1	2	3	4	5	6	7	8	9	10		11

(322-323)

EB41.1 - Q.33a&b&e&f – TREND MODIFIED

- Q46a) As it stands now, how much power do you think the European Parliament has? Please give me your opinion using this scale, on which 1 indicates no power at all and 10 indicates a great deal of power. (**SHOW CARD**)

	NO POWER AT ALL										A GREAT DEAL OF POWER	Don't Know
READ OUT	1	2	3	4	5	6	7	8	9	10		11

(324-325)

b) And what about the UK Parliament? (**SHOW SAME CARD**)

	NO POWER AT ALL										A GREAT DEAL OF POWER	Don't Know
READ OUT	1	2	3	4	5	6	7	8	9	10		11

(326-327)

EB41.1 - Q.36 – TREND

- Q47** At the European election, last June, parties and candidates campaigned for votes. For each of the following, please tell me whether their campaigns came to your attention in that way, or not?

READ OUT – ROTATE	YES	NO	DON'T KNOW	
1. Party workers called to your home to ask for votes	1	2	3	(328)
2. Election leaflets put in your letterbox or given to you on the street or in shopping centres etc.	1	2	3	(329)
3. Advertising on behalf of the candidates or parties	1	2	3	(330)
4. Coverage of the campaign in the newspapers	1	2	3	(331)
5. Coverage of the campaign on TV and radio	1	2	3	(332)
6. Family or friends or acquaintances discussing the European election	1	2	3	(333)
7. Attending public meetings or rallies concerning the election	1	2	3	(334)
8. Looking up on the Internet/World Wide Web	1	2	3	(335)
9. Being contacted by phone by people working for the parties or candidates	1	2	3	(336)

EB41.0 – Q.39 – TREND MODIFIED

- Q48** In an election, some parties win more seats and some parties win fewer seats. Some people say that this matters very little, other people say that it matters a great deal. Thinking about a European Parliament election like the one we had in June, where would you place your own view on this scale? **(SHOW CARD)**

	IT DOESN'T MATTER AT ALL							IT MATTERS A GREAT DEAL			Don't Know	
READ OUT	1	2	3	4	5	6	7	8	9	10	11	(340-341)

EB41.1 – Q.42a – TREND MODIFIED

- Q49** Let us now focus on candidates rather than parties. How much do you think it matters WHICH PARTICULAR CANDIDATES win seats in a European Parliament election like the one we had in June? **(SHOW CARD)**

	IT DOESN'T MATTER AT ALL							IT MATTERS A GREAT DEAL			Don't Know	
READ OUT	1	2	3	4	5	6	7	8	9	10	11	(342-343)

EB41.1 – Q.43a – TREND MODIFIED

- Q50.** The next elections to the European Parliament will take place in June 2004 in each member State. Do you intend to vote in the next European Parliament elections?

	(344)
Yes	1
No	2
Not applicable/could not vote then	3
Don't know	4

EB51.0 – Q.30b – TREND MODIFIED

Let's turn to another topic : the euro

- Q51** How well informed do you feel about the single European currency, that is the euro? Do you feel you are... **(READ OUT)**
- |                        |       |
|------------------------|-------|
|                        | (345) |
| Very well informed     | 1     |
| Well informed          | 2     |
| Not very well informed | 3     |
| Not at all informed    | 4     |
| Don't know             | 5     |

EB51.0 – Q.17 – TREND

Q52. Have you received any information about the single European currency, the euro? (IF YES)  
Where from? (SHOW CARD - READ OUT - **SEVERAL ANSWERS POSSIBLE**)

No, I have not received any information	1 (346)
A bank, savings bank, insurance company, etc	1 (347)
A shop, supermarket, etc	1 (348)
A school, university, other place of training/education	1 (349)
The workplace	1 (350)
A trade union, professional organisation, etc	1 (351)
A consumer association	1 (352)
The UK government	1 (353)
Regional government	1 (354)
Local government, town hall	1 (355)
The radio	1 (356)
Television	1 (357)
Newspapers, magazines	1 (358)
Family and friends	1 (359)
A letter or information left in my letter box	1 (360)
The Internet, Teletext, Ceefax, etc	1 (361)
Other (SPONTANEOUS)	1 (362)
DK	1 (363)

EB51.0 - Q.18 TREND

Q53. Personally, would you say that the single European currency, the euro, is a topic that you are very interested in, fairly interested in, not very interested in or not at all interested in?

	(364)
Very interested in	1
Fairly interested in	2
Not very interested in	3
Not at all interested in	4
Don't know	5

EB52.0 - NEW

Q54. From what you have heard or read, has the value of the euro been irrevocable fixed against the pound?

	(365)
Yes	1
No	2
Don't know	3

EB52.0 - NEW

NO QUESTION 55



Q56a) From what you have heard or read, when will it be possible to pay in euro by cheque or by card in the UK?  
(SHOW CARD – ONE ANSWER ONLY)

Q56b) And in other European Union countries participating in the euro? (SHOW SAME CARD – ONE ANSWER ONLY)

READ OUT	a. in the UK	b. in other European Union countries participating in the euro
A. It has been possible, since the 1 <sup>st</sup> of January 1999	(375) 1	(376) 1
B. From 1 <sup>st</sup> January 2000	2	2
C. From 1 <sup>st</sup> January 2001	3	3
D. From 1 <sup>st</sup> January 2002	4	4
E. Later	5	5
F. Never (SPONTANEOUS)	6	6
G. Don't know	7	7

EB52.0 – NEW

Q57. And when, do you think, it will no longer be possible to pay in pounds in the UK?  
(SHOW CARD – READ OUT – ONE ANSWER ONLY)

	(377)
From 1 <sup>st</sup> January 2000	1
From 1 <sup>st</sup> January 2001	2
From 1 <sup>st</sup> January 2002	3
Two or three months after 1 <sup>st</sup> January 2002	4
Six months after 1 <sup>st</sup> January 2002	5
From 1 <sup>st</sup> January 2003	6
Later	7
Never (SPONTANEOUS)	8
Don't know	9

EB52.0 – NEW

Q58 From what you have heard or read, what exactly will happen in the countries participating in the euro in July 2002, at the latest? (READ OUT – ONE ANSWER ONLY)

There will be the national currency and the euro at the same time	1
There will only be the euro	2
Don't know	3

EB52.0 – NEW

NO QUESTIONS 59 TO 75

Now let's talk about financial services

Q76. From the following statements, which are the four which come closest to your own opinion?  
(SHOW CARD – READ OUT – FOUR ANSWERS MAXIMUM)

Banks give enough information about management of bank accounts	1(432)
Having a bank account is very expensive	1(433)
It is very difficult to win in a dispute with a bank	1(434)
Buying on credit is more useful than dangerous	1(435)
You never know beforehand how much it is going to cost to borrow money	1(436)
You can borrow as much as you like, there are no real checks	1(437)
The problem of borrowing more than you can pay back does not exist in the UK	1(438)
Financial institutions explain the risks involved in a mortgage well	1(439)
It is very difficult to compare the conditions linked to different mortgage options	1(440)
Insurance companies cause less problems than banks	1(441)
Don't know	1(442)

EB47.0 - Q.54 - TREND

Q77 In your opinion, does the current UK legislation ensure or not .....? (SHOW CARD)

READ OUT	YES	NO	DON'T KNOW	
1. The transparency of financial information	1	2	3	(443)
2. The protection of consumers' rights	1	2	3	(444)
3. A possible recovery action against banks and insurance companies	1	2	3	(445)
4. Security when making a transaction	1	2	3	(446)
5. The protection of confidential information	1	2	3	(447)

EB47.0 – Q.55 – TREND MODIFIED (intro + items order)

Q78. Each member state has its own consumer protection standards. Do you think that these standards should be harmonised in the European Union, or not?

	(448)
Yes	1
No	2
Don't know	3

EB47.0 - Q.56 - TREND

Q79 The opening up of markets and technological developments such as Telephone Banking, the Internet, etc. allow us increasingly to use remote banking and financial services. In your opinion, does the current UK legislation ensure or not .....? (SHOW CARD)

READ OUT	YES	NO	DON'T KNOW	
1. The transparency of financial information	1	2	3	(449)
2. The protection of consumers' rights	1	2	3	(450)
3. A possible recovery action against banks and insurance companies	1	2	3	(451)
4. Security when making a transaction	1	2	3	(452)
5. The protection of confidential information	1	2	3	(453)

EB47.0 – Q.55 – TREND MODIFIED

- Q80. The marketing of financial services in the market implies continuously introducing new technologies and techniques. In your opinion, is it necessary or not to take measures in the European Union to protect consumers in the use of these new technologies?

Yes

(454)

1

No

2

Don't know

3

EB47.0 - Q.63 - TREND (intro slightly modified)

- Q81. In your opinion, are there obstacles preventing consumers from using financial services anywhere in the European Union?

(IF YES) Which ones? (SHOW CARD - READ OUT - SEVERAL ANSWERS POSSIBLE)

No, no obstacles

1(455)

Yes, lack of information

1(456)

Yes, bad information

1(457)

Yes, too risky

1(458)

Yes, necessary to have large amounts to invest

1(459)

Yes, difficulties due to distance

1(460)

Yes, poor legal protection in the event of problems

1(461)

Yes, language problems

1(462)

Other (SPONTANEOUS)

1(463)

Don't know

1(464)

EB47.0 - Q.57 - TREND

- Q82a) Which one of the following means of payment do you prefer to use to pay for an important purchase in the UK?  
By important purchase, I mean a purchase of at least £65.00  
(SHOW CARD - ONE ANSWER ONLY)

- Q82b) And what means of payment do you prefer to use to pay for an important purchase in another member country of the European Union? (SHOW SAME CARD - ONE ANSWER ONLY)

	a. in UK	b. in another member country
	(465)	(466)
1. Never bought anything in another member country (SPONTANEOUS)	1	1
2. Cash	2	2
3. Cheque	3	3
4. Credit Card	4	4
5. Debit card such as (Switch card, etc)	5	5
6. Bank transfer	6	6
7. Postal transfer	7	7
8. Other form of payment (SPONTANEOUS)	8	8
9. Don't know	9	9

EB47.0 - Q.58a&amp;b - LIST ITEMS MODIFIED

Q.83 a) (IF CODES 2,3,4,5 OR 6 IN Q.82a)

For which reasons do you prefer to use this means of payment in the UK?  
(SHOW CARD - SEVERAL ANSWERS POSSIBLE)

Q83 b) (IF CODES 2,3,4,5,6 OR 7 IN Q.82b)

Why do you prefer to use this means of payment in another member country of the European Union ?  
(SHOW CARD - SEVERAL ANSWERS POSSIBLE)

	a. in the UK	b. in another member country
1. Cheaper	1 (467)	1 (475)
2. More convenient	1 (468)	1 (476)
3. To avoid disputes	1 (469)	1 (477)
4. To avoid loss or theft	1 (470)	1 (478)
5. To avoid being attacked	1 (471)	1 (479)
6. For safety reasons, for example, because there is a confidential code for example PIN code	1 (472)	1 (480)
7. Other (SPONTANEOUS)	1 (473)	1 (481)
8. Don't know	1 (474)	1 (482)

EB47.0 – Q.59 – TREND SLIGHTLY MODIFIED

Q84. Have you ever made payments, by telephone, by computer, by Internet, etc.? (IF YES) Have you ever made such payments using a card with a confidential code for example a PIN code or not?

No

Yes, already paid this way BUT WITHOUT a card using a confidential code

Yes, already paid this way WITH a card using a confidential code

Don't know

(483)	
1	Q85
2	
3	Q86
4	

EB47.0 – Q.59 – TREND SLIGHTLY MODIFIED

(IF 'NO', CODE 1 IN Q.84)

Q85 Why have you never made such payments this way? (SHOW CARD - READ OUT – ONE ANSWER ONLY)

I have never had the opportunity to

I do not think it's safe

I am not interested in paying that way

I can't remember my confidential code, for example PIN code (SPONTANEOUS)

I haven't got a card with a confidential code, for example PIN code (SPONTANEOUS)

Other (SPONTANEOUS)

Don't know

(484)	
1	
2	
3	
4	
5	
6	
7	

EB47.0 – Q.61 – TREND

# **ASK ALL**

Q86a) Would you be ready to use a pre-paid card, an electronic purse such as PROTON to pay for a minor purchase in the UK, such as a newspaper or a loaf of bread?

Q86b) And when you travel abroad?

READ OUT	YES	NO	DOES NOT EXIST (SPONTANEOUS)	DON'T KNOW	
a) In UK	1	2	3	4	(485)
b) Abroad	1	2	3	4	(486)

EB47.0 – Q.62 – TREND

And now, some questions about your financial situation.

Q87a Do you personally have a bank account, a post office account or another similar type of account?

	(487)	
Yes	1	→ Q.88
No	2	→ Q.87b
Refusal	3	→ Q.88

EB52.0 - NEW

Q87b (IF 'NO', CODE 2 IN Q.87a)

For each of the following, please tell me if it applies to you, or not?

READ OUT	YES	NO	DON'T KNOW	REFUSAL	
1. I never had an account	1	2	3	4	(488)
2. I closed my account	1	2	3	4	(489)
3. The bank closed my account	1	2	3	4	(490)

EB 52.0 - NEW

**ASK ALL**

Q88a Do you personally have .....?

READ OUT	YES	NO	DON'T KNOW	REFUSAL	
1. A loan to buy a car or furniture for a period of more than 12 months	1	2	3	4	(491)
2. A loan to buy something else for a period of more than 12 months	1	2	3	4	(492)
3. Another type of personal loan for a period of more than 12 months	1	2	3	4	(493)
4. A credit card	1	2	3	4	(494)
5. Debit card such as (Switch card, etc)	1	2	3	4	(495)
6. An overdraft on your current account	1	2	3	4	(496)

EB 52.0 - NEW

Q88b Do you have a mortgage lasting .....?

READ OUT	YES	NO	DON'T KNOW	REFUSAL	
1. Less than 10 years	1	2	3	4	(497)
2. 10 to 20 years	1	2	3	4	(498)
3. More than 20 years	1	2	3	4	(499)

EB 52.0 - NEW

## SECTION B

QB1a	What is your favourite song or piece of music of all time?	(17-26)	
QB1b	What is your favourite film of all time?	(27-36)	
QB1c	What is your favourite book of all time?	(37-46)	
QB1d	Who do you think is or was the greatest ever sportsman or woman?	(47-56)	

NO Q1e - SKIP COLS (57-66)

**QB2** I would like to ask you how you feel about certain countries or groups of countries. For each one, please tell me whether you feel very positive towards it, fairly positive, fairly negative or very negative towards it.

READ OUT	VERY POSITIVE	FAIRLY POSITIVE	FAIRLY NEGATIVE	VERY NEGATIVE	DON'T KNOW	
Germany	1	2	3	4	5	(67)
Spain	1	2	3	4	5	(68)
France	1	2	3	4	5	(69)
Italy	1	2	3	4	5	(70)
UK	1	2	3	4	5	(71)
Japan	1	2	3	4	5	(72)
Russia	1	2	3	4	5	(73)
United States	1	2	3	4	5	(74)
The European Union as a whole	1	2	3	4	5	(75)

QB3.	Suppose the House of Commons had a bill you felt was extremely unjust or harmful. Do you think you could do something about it, or do you think you could not?	(76)	
	Yes, could	1	
	No, could not	2	
	Don't know	3	
QB4.	Suppose your local authority has a plan for your area that you felt was extremely unjust or harmful. Do you think you could do something about it, or do you think you could not?	(77)	
	Yes, could	1	
	No, could not	2	
	Don't know	3	

**SHOW CARD**

- QB5 Now, on another topic here is a list of different kinds of products and services, each of which is sold under a brand name. (SHOW CARD) would you go down this list and for each item tell me whether you think there is one brand in that category which is really much better than all others, if there are several brands in the category which are about the best, or whether you feel that all brands in that category are pretty much the same.

READ OUT	A. One brand much better than all others	B. Several brands which are about the best	C. All brands the same	Don't Know	
1. High-priced luxury cars	1	2	3	4	(78)
2. Moderately priced cars	1	2	3	4	(79)
3. Home electronics (TVs, stereo equipment, etc)	1	2	3	4	(80)
4. Personal computers	1	2	3	4	(81)
5. Cameras	1	2	3	4	(82)
6. Photographic film	1	2	3	4	(83)
7. Cigarettes	1	2	3	4	(84)
8. Beer	1	2	3	4	(85)
9. Soft drinks	1	2	3	4	(86)
10. Perfumes	1	2	3	4	(87)
11. Chocolate	1	2	3	4	(88)
12. Blue jeans	1	2	3	4	(89)
13. Credit cards	1	2	3	4	(90)
14. Airlines	1	2	3	4	(91)

**SHOW CARD**

- QB6 When it comes to buying things, different people have different opinions. I'd like to read you a few statements describing some of these opinions. (SHOW CARD) Using a rating scale from 1 to 10, where 1 means you disagree completely and 10 you agree completely, please tell me how you feel about each statement.

- a) I feel really satisfied with myself, even excited, when I get a really good deal

	DISAGREE COMPLETELY					AGREE COMPLETELY					
READ OUT	1	2	3	4	5	6	7	8	9	10	(92-93)

- b) I like to buy products with prestigious brand names

	DISAGREE COMPLETELY					AGREE COMPLETELY					
READ OUT	1	2	3	4	5	6	7	8	9	10	(94-95)

- c) I spend quite a lot of time researching brands before making a major purchase

	DISAGREE COMPLETELY					AGREE COMPLETELY					
READ OUT	1	2	3	4	5	6	7	8	9	10	(96-97)

- d) Once I find a brand that satisfies me, I usually don't experiment with new ones

	DISAGREE COMPLETELY					AGREE COMPLETELY					
READ OUT	1	2	3	4	5	6	7	8	9	10	(98-99)

- e) I always try to buy things that are on special offer

	DISAGREE COMPLETELY					AGREE COMPLETELY					
READ OUT	1	2	3	4	5	6	7	8	9	10	(100-101)

f) The most important thing about a brand is that it gives good value for the money

READ OUT	DISAGREE COMPLETELY							AGREE COMPLETELY			
	1	2	3	4	5	6	7	8	9	10	
											(102-103)

g) I generally prefer to buy exclusive luxury brands

READ OUT	DISAGREE COMPLETELY							AGREE COMPLETELY			
	1	2	3	4	5	6	7	8	9	10	
											(104-105)

h) I like to buy the newest or latest version of a product

READ OUT	DISAGREE COMPLETELY							AGREE COMPLETELY			
	1	2	3	4	5	6	7	8	9	10	
											(106-107)

### SHOW CARD

QB7

Here is a list of things one might do in the day. Please go down this list and check the ones you personally have done in the last 24 hours. (SHOW CARD - SEVERAL ANSWERS POSSIBLE)

1. Brushed your teeth	1 (108)
2. Took a shower	1 (109)
3. Took a bath	1 (110)
4. Shampoed your hair	1 (111)
5. Got up before 6 a.m.	1 (112)
6. Took a nap	1 (113)
7. Stayed up past midnight	1 (114)
8. Went to work	1 (115)
9. Went to a restaurant	1 (116)
10. Watched TV	1 (117)
11. Used public transport	1 (118)
12. Travelled more than 30 miles (50 kilometres) from home	1 (119)
13. Made an international phone call	1 (120)
14. Sent or received fax	1 (121)
15. Used a computer at home	1 (122)
16. Used a computer at work	1 (123)
17. Went to a place of religious worship	1 (124)
18. Went shopping	1 (125)
19. Charged something on a credit card (VISA, AMEX, EUROCARD, etc)	1 (126)
20. Paid for something with a debit card (SWITCH, DELTA, etc)	1 (127)
21. Made love	1 (128)
22. Read a newspaper	1 (129)
23. Read a magazine	1 (130)
24. Listened to the radio	1 (131)
25. Yelled at somebody	1 (132)
26. Felt lucky	1 (133)
27. Felt guilty	1 (134)
28. Felt happy	1 (135)
29. None of these	1 (136)
30. Don't know	1 (137)



Let's talk about a different topic: TURKEY

QB8. Do you think that the European Union will soon accept Turkey to full membership, or not?

	(138)	
Yes	1	GO TO QB9
No	2	GO TO QB10
Don't know	3	GO TO QB11

**SHOW CARD**

QB9 (IF YES, CODE 1 IN QB.8) Can you please tell me why you think the European Union will accept Turkey to full membership? (SEVERAL RESPONSE POSSIBLE)

Turkey is a developing country economically	1 (139)	
Turkey makes the cultural passage easier between Europe and the Arabic world	1 (140)	
Turkey makes the geographic passage easier between the western and eastern worlds	1 (141)	
Removal of existing customs duties would make commerce easier for EU countries	1 (142)	
Don't know	1 (143)	SKIP TO QB11

**SHOW CARD**

QB10 (IF NO, CODE 2 IN QB.8) Can you please tell me why you think the European Union will not accept Turkey to full membership? (SEVERAL RESPONSE POSSIBLE)

Turkey is not well developed economically	1 (144)	
Turkey membership would mean another major religious influence in the EU countries	1 (145)	
Turks are Moslems	1 (146)	
Some countries have opposed Turkey's membership	1 (147)	
Turkey doesn't respect human rights	1 (148)	
Don't know	1 (149)	

**ASK ALL**

QB11 Would you like to see Turkey become a member of the European Union, or not?

	(150)	
Yes	1	
No	2	
Maybe (SPONTANEOUS)	3	
Yes, but not right now (SPONTANEOUS)	4	
Don't know	5	

**SHOW CARD**

QB12 Now, I'm going to read out several statements about what could happen if Turkey participated in the European Union. For each statement, please tell me if you strongly disagree, somewhat disagree, neither disagree nor agree, somewhat agree or strongly agree? (SHOW CARD WITH SCALE)

READ OUT	STRONGLY DISAGREE	SOMEWHAT DISAGREE	NEITHER AGREE NOR DISAGREE	SOMEWHAT AGREE	STRONGLY AGREE	DON'T KNOW	
1. Religious integrity of EU countries would be negatively affected	1	2	3	4	5	6	151)
2. Cultural interaction would positively affect European Union countries	1	2	3	4	5	6	152)
3. National identity of European Union countries would be affected negatively	1	2	3	4	5	6	153)
4. Membership of Turkey would contribute positively to European Union countries' economies	1	2	3	4	5	6	154)
5. Economic competition between European Union companies and Turkish companies would increase	1	2	3	4	5	6	155)

**SHOW CARD**

QB13 Now, I'm going to read out several statements that could be considered as criteria Turkey would have to meet if it were to join the European Union. For each statement, please tell me if you strongly disagree, somewhat disagree, neither agree nor disagree, somewhat agree or strongly agree that Turkey should have to meet these criteria. (SHOW CARD WITH SCALE)

READ OUT	STRONGLY DISAGREE	SOMEWHAT DISAGREE	NEITHER AGREE NOR DISAGREE	SOMEWHAT AGREE	STRONGLY AGREE	DON'T KNOW	
1. It should have to respect human rights	1	2	3	4	5	6	(156)
2. Its level of economic development should be close to that of other member states	1	2	3	4	5	6	(157)
3. It has to accept whatever has already been decided and put in place throughout the process of building Europe	1	2	3	4	5	6	(158)
4. Its joining should not be costly for existing member countries	1	2	3	4	5	6	(159)
5. It should have to respect the principles of democracy	1	2	3	4	5	6	(160)

QB14 Could you please tell me whether you heard about the earthquake in Turkey a few weeks ago?

Yes

No

(161)	
1	GO TO QB15
2	GO TO QB17
(162)	
1	GO TO QB17
2	GO TO QB16
3	GO TO QB16
4	
5	
6	GO TO QB17
7	
(163)	
1	
2	
3	
4	
5	

QB15 (IF YES, CODE 1 IN QB.14) Do you think there was change in attitude of inhabitants of the European Union countries towards Turkey after the earthquake? (IF YES) Do you think this change of attitude was very positive, somewhat positive, neither positive nor negative, somewhat negative, or very negative?

No, no change

Very positive

Somewhat positive

Neither positive nor negative

Somewhat negative

Very negative

Don't know

QB16 (IF POSITIVE, CODE 2 OR 3 IN QB.15) Do you think that this positive change in the attitude of inhabitants of the European Union countries will be effective in increasing the chances of Turkey to join the European Union? (IF YES) Do you think this change of attitude will be very effective, fairly effective, somewhat effective, or not very effective.

Very effective

Fairly effective

Somewhat effective

Not very effective

Don't know

And now lets talk about another topic

**ASK ALL**

**SHOW CARD**

QB17 Here is a list of things that some people say they are afraid of. Please tell me which one worries you most? (SHOW CARD - ONE ANSWER ONLY)

Violence	01	(164-165)
Poverty, social exclusion	02	
Environmental disasters	03	
Unemployment	04	
Underdevelopment in the Third World	05	
Global economic problems	06	
Damage to nature	07	
Non respect of human rights	08	
Health problems (AIDS, cancer, epidemics, etc)	09	
Things being genetically modified	10	
Cruelty to animals	11	
Lower standards of education and training	12	
Drugs	13	
Other (WRITE IN)	14	
Don't know	15	

**SHOW CARD**

QB18a On a scale from 1 to 10 - where 10 represents the best possible environmental situation for our county, and 1 represents the worst possible situation - how would you rate the environment in our country at the present time? (SHOW CARD WITH SCALE)

QB18b And how would you have rated the environment situation about five years ago? (SHOW CARD WITH SCALE)

QB18c And where do you think the environment will be five years from now?

READ OUT	WORST POSSIBLE SITUATION							BEST POSSIBLE SITUATION			Don't Know	
	1	2	3	4	5	6	7	8	9	10	11	
a. Environmental situation today	1	2	3	4	5	6	7	8	9	10	11	(166-167)
b. Environmental situation 5 years ago	1	2	3	4	5	6	7	8	9	10	11	(168-169)
c. Environmental situation in 5 years	1	2	3	4	5	6	7	8	9	10	11	(170-171)

QB19 Could you name some environmental organisations? (INT: DO NOT READ OUT, RESPONDENT ANSWERS SPONTANEOUSLY, USE LIST OF PRECODES)

No	1	(172)
Yes, WWF/(World Wide Fund for Nature)	1	(173)
Yes, Friends of the Earth	1	(174)
Yes, Greenpeace	1	(175)
Yes, International Fund of Animal Welfare (IFAW)	1	(176)
Yes, Birdlife	1	(177)
Yes, Friends of nature	1	(178)
Yes, Cousteau's Foundation	1	(179)
Others (WRITE IN)	1	(180)
Don't know	1	(181)

**SHOW CARD**

(SHOW PANDA LOGO) Have you seen this logo before? (IF YES) What does it stand for ?  
(INT. IF INTERVIEWEE SAYS 'IT IS THE LOGO OF WWF', ASK TO SPECIFY)

QB20

No, never seen it before	01	(182-183)
Yes, it's the logo of WWF/World Wide Fund for Nature	02	
Yes, it is the logo of a wildlife association	03	
Yes, it is the logo of an animal welfare organisation	04	
Yes, it is the logo of an association for the protection of plant, or animal species, etc	05	
Yes, it's the logo of an environmental protection association	06	
Yes, it's the logo of a conservation organisation	07	
Yes, it is an ecolabel	08	
Other answers	09	
Don't know	10	

**SHOW CARD**

QB21 (SHOW SAME LOGO) I am now going to ask your opinion about this logo. I am going to read out a list of statements and for each one I would like you to tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with it. The Panda logo .....

READ OUT	STRONGLY DISAGREE	SOMEWHAT DISAGREE	SOMEWHAT AGREE	STRONGLY AGREE	DON'T KNOW	
1. Represents WWF well	1	2	3	4	5	(184)
2. Gives a feeling of commitment	1	2	3	4	5	(185)
3. Is modern	1	2	3	4	5	(186)
4. Is trustworthy	1	2	3	4	5	(187)
5. Is dynamic	1	2	3	4	5	(188)
6. Is successful	1	2	3	4	5	(189)
7. Is likeable	1	2	3	4	5	(190)
8. Is too soft	1	2	3	4	5	(191)

**SHOW CARD**

And now I would like to ask your opinion about three major international conservation organisations, World Wide Fund for Nature, Friends of the Earth and Greenpeace. For each organisation, I am going to read out a list of statements, and I would like you to tell me to what extent you agree or disagree with it, by using a scale from 1 to 10, where 1 stands for "Disagree totally" and 10 "Agree totally",

QB22 A) WWF

READ OUT	DISAGREE TOTALLY										AGREE TOTALLY	Don't Know	
1. Has a good reputation	1	2	3	4	5	6	7	8	9	10	99		(192-193)
2. Is dynamic	1	2	3	4	5	6	7	8	9	10	99		(194-195)
3. Is competent	1	2	3	4	5	6	7	8	9	10	99		(196-197)
4. Is the leader organisation for protecting wildlife that is animals and plants, world-wide	1	2	3	4	5	6	7	8	9	10	99		(198-199)
5. Is honest	1	2	3	4	5	6	7	8	9	10	99		(200-201)
6. Is independent	1	2	3	4	5	6	7	8	9	10	99		(202-203)
7. Is aggressive	1	2	3	4	5	6	7	8	9	10	99		(204-205)
8. Is committed	1	2	3	4	5	6	7	8	9	10	99		(206-207)
9. Will still be a key player in 10 years	1	2	3	4	5	6	7	8	9	10	99		(208-209)
10. Keeps its promise	1	2	3	4	5	6	7	8	9	10	99		(210-211)

**QB22 B) FRIENDS OF THE EARTH**

READ OUT	DISAGREE TOTALLY										AGREE TOTALLY	Don't Know	
1. Has a good reputation	1	2	3	4	5	6	7	8	9	10	99		(212-213)
2. Is dynamic	1	2	3	4	5	6	7	8	9	10	99		(214-215)
3. Is competent	1	2	3	4	5	6	7	8	9	10	99		(216-217)
4. Is the leader organisation for protecting wildlife that is animals and plants, world-wide	1	2	3	4	5	6	7	8	9	10	99		(218-219)
5. Is honest	1	2	3	4	5	6	7	8	9	10	99		(220-221)
6. Is independent	1	2	3	4	5	6	7	8	9	10	99		(222-223)
7. Is aggressive	1	2	3	4	5	6	7	8	9	10	99		(224-225)
8. Is committed	1	2	3	4	5	6	7	8	9	10	99		(226-227)
9. Will still be a key player in 10 years	1	2	3	4	5	6	7	8	9	10	99		(228-229)
10. Keeps its promise	1	2	3	4	5	6	7	8	9	10	99		(230-231)

**QB22 C) GREENPEACE**

READ OUT	DISAGREE TOTALLY										AGREE TOTALLY	Don't Know	
1. Has a good reputation	1	2	3	4	5	6	7	8	9	10	99		(232-233)
2. Is dynamic	1	2	3	4	5	6	7	8	9	10	99		(234-235)
3. Is competent	1	2	3	4	5	6	7	8	9	10	99		(236-237)
4. Is the leader organisation for protecting wildlife that is animals and plants, world-wide	1	2	3	4	5	6	7	8	9	10	99		(238-239)
5. Is honest	1	2	3	4	5	6	7	8	9	10	99		(240-241)
6. Is independent	1	2	3	4	5	6	7	8	9	10	99		(242-243)
7. Is aggressive	1	2	3	4	5	6	7	8	9	10	99		(244-245)
8. Is committed	1	2	3	4	5	6	7	8	9	10	99		(246-247)
9. Will still be a key player in 10 years	1	2	3	4	5	6	7	8	9	10	99		(248-249)
10. Keeps its promise	1	2	3	4	5	6	7	8	9	10	99		(250-251)

**SHOW CARD**

**QB23a** I am going to ask your opinion about a number of descriptions for WWF (World Wide Fund for Nature). I would like you to tell me which one you feel best describes the organisation as passionate, and that which describes it least well as passionate? (SHOW CARD WITH DESCRIPTIONS)  
(INT: RESPONDENT SHOULD GIVE 2 ANSWERS – ONE FOR THE BEST DESCRIPTION AND ONE FOR THE WORST)

**QB23b** And which ones do you feel best describe and least well describe the organisation as challenging (SHOW SAME CARD)

**QB23c** And which ones do you feel best describe and least well describe it as knowledgeable? (SHOW SAME CARD)

**QB23d** And which ones do you feel best describe and least well describe it as global with a local touch? (SHOW SAME CARD)

	a. Passionate			b. Challenging			c. Knowledgeable			d. Global and Local			
	Best	Least	DK	Best	Least	DK	Best	Least	DK	Best	Least	DK	
1. Nature's Ambassadors	1	(252) 2	3	1	(253) 2	3	1	(254) 2	3	1	(255) 2	3	(252-255)
2. For a Living Planet	1	(256) 2	3	1	(257) 2	3	1	(258) 2	3	1	(259) 2	3	(256-259)
3. Active for Nature	1	(260) 2	3	1	(261) 2	3	1	(262) 2	3	1	(263) 2	3	(260-263)
4. Nature's Lifeguards	1	(264) 2	3	1	(265) 2	3	1	(266) 2	3	1	(267) 2	3	(264-267)
5. Nature for Life	1	(268) 2	3	1	(269) 2	3	1	(270) 2	3	1	(271) 2	3	(268-271)
6. For Nature	1	(272) 2	3	1	(273) 2	3	1	(274) 2	3	1	(275) 2	3	(272-275)

**QB24** I am going to read out three statements, and for each one, I would like you to tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with it.

READ OUT	STRONGLY AGREE	SOMEWHAT AGREE	SOMEWHAT DISAGREE	STRONGLY DISAGREE	DON'T KNOW	
a) In order to achieve its mission, WWF should be partly supported by private companies	1	2	3	4	5	(276)
b) The WWF panda bear logo adds value to a consumer product when displayed on it	1	2	3	4	5	(277)
c) An association with WWF adds value to a company	1	2	3	4	5	(278)

**SHOW CARD**

(IF CODE 1 OR 2 IN QB24c ASK QB.25)

**QB25** From the list below, please choose the main competitive advantages a company could derive from an association with WWF. As compared to its competitors, a company having set up an association with WWF would be/have ...? (SHOW CARD - READ OUT - SEVERAL ANSWERS POSSIBLE).

More credible	1 (279)
More modern	1 (280)
More dynamic	1 (281)
More trustworthy	1 (282)
More successful	1 (283)
More responsible	1 (284)
More competent	1 (285)
A better reputation	1 (286)
Show more commitment to the environment	1 (287)
Don't know	1 (288)

ASK ALL

QB26 I am going to read out a list of sectors with which WWF could form a partnership. For each one, please tell me if you would find it acceptable if WWF formed a partnership with it, or not?

READ OUT	Acceptable	Not acceptable	Don't know	
1. Food industry	1	2	3	(289)
2. Energy sector	1	2	3	(290)
3. Telecommunications and electronic sector	1	2	3	(291)
4. Oil companies	1	2	3	(292)
5. Household goods and appliances	1	2	3	(293)
6. Banking and insurance	1	2	3	(294)
7. Car industry	1	2	3	(295)

QB27 Do you support WWF? (IF YES) Since when?

Yes, (YEAR)   No  
(297-298)  
Don't know

(296)	
1	GO TO D1
2	GO TO QB28
3	GO TO D1

SHOW CARD

QB28 (IF YES, CODE 2 IN QB27) What are the two main reasons why you are supporting WWF?  
(SHOW CARD - READ OUT - TWO ANSWERS POSSIBLE)

They save animals	1(299)
They save rain forests	1(300)
They protect nature	1(301)
They fight climate change	1(302)
They fight pollution	1(303)
They fight poverty	1(304)
They influence governments	1(305)
They improve agriculture	1(306)
They improve forestry	1(307)
They improve fisheries	1(308)
They improve industries' behaviour	1(309)
Because of everything they do	1(310)
Because it is a good cause	1(311)
Other reasons	1(312)
Don't know	1(313)

NOW MOVING ONTO A DIFFERENT TOPIC.....

QB29 What would you do with a million pounds? (WRITE IN)

(362-461)	
-----------	--


QB30 Why were you willing to take part in this market research survey? (WRITE IN)

(462-561)

**SHOW CARD**

QB31 On a scale of 1-10, where 10 means most valuable, how much do you value an hour of your time doing each of the things on this card?

	LESS VALUABLE										MOST VALUABLE	Don't Know	
1. Sleeping	1	2	3	4	5	6	7	8	9	10	99		(562-563)
2. Working	1	2	3	4	5	6	7	8	9	10	99		(564-565)
3. Grocery shopping	1	2	3	4	5	6	7	8	9	10	99		(566-567)
4. Socialising with friends	1	2	3	4	5	6	7	8	9	10	99		(568-569)
5. Being with your family	1	2	3	4	5	6	7	8	9	10	99		(570-571)
6. Travelling to work/school, college etc.	1	2	3	4	5	6	7	8	9	10	99		(572-573)
7. Shopping for leisure/luxury items	1	2	3	4	5	6	7	8	9	10	99		(574-575)
8. Being on holiday	1	2	3	4	5	6	7	8	9	10	99		(576-577)
9. Just relaxing alone	1	2	3	4	5	6	7	8	9	10	99		(578-579)
10. Watching TV	1	2	3	4	5	6	7	8	9	10	99		(580-581)
11. Learning/Education/Training	1	2	3	4	5	6	7	8	9	10	99		(582-583)



# DEMOGRAPHICS

D1. In political matters people talk of "the left" and "the right". How would you place your views on this scale? (SHOW CARD - DO NOT PROMPT. IF CONTACT HESITATES, ASK TO TRY AGAIN)

LEFT											RIGHT
01	02	03	04	05	06	07	08	09	10		

(500-501)

Refusal

Don't know

(502)

1

2

NO QUESTIONS D2 TO D3

D4. ASK ALL - If there were a "General Election" tomorrow (SAY IF CONTACT UNDER 18 YEARS : and you had a vote), which party would you vote for?

(503-504)

The Conservative Party	1
The Labour Party	2
The Liberal Democrats	3
The Referendum Party	4
The Scottish National Party (SNP)	5
Plaid Cymru	6
The Green Party	7
Other Party	20
Would vote blank/would spoil your vote	21
Would not vote/not British	22
Don't know	23
No answer	24

EB51.0- D4 - DEMO TREND

NO QUESTIONS D5 AND D6

D7. Could you give me the letter which corresponds best to your current situation. (SHOW CARD READ OUT (ONE ANSWER ONLY))

(505-506)

Married	1
Remarried	2
Unmarried. Currently living with partner	3
Unmarried. Having never lived with a partner	4
Unmarried. Having previously lived with a partner, but now on my own	5
Divorced	6
Separated	7
Widowed	8
Other (SPONTANEOUS)	9
Refusal (SPONTANEOUS)	10

D8. How old were you when you stopped full-time education? (IF STILL STUDYING : CODE 00 - GO TO D.10)

(507-508)

NO QUESTION D9

Since then, have you resumed general education at all?

INT. (If yes:) For how many months?

(Translate years into months, 2 years =

24, No = 00) WRITE IN:

(356-357)B

And have you taken an apprenticeship or professional training for your job?

INT. (If yes:) For how many months?

WRITE IN:

(358-359)B

D10. SEX:

Male

Female

(509)

1

2

(510-511)

D11. How old are you?  
IF REFUSED, ESTIMATE AGE

D12. How many people live in your household, including yourself, all adults and children?

D13. How many children under 15 are currently living at home?

	D12 PEOPLE	D13 CHILDREN
	(512)	(513-514)
1	1	01
2	2	02
3	3	03
4	4	04
5	5	05
6	6	06
7	7	07
8	8	08
9 or more	9	09
None		10

NO QUESTION D14

D15a) What is your current occupation? **MUST BE ONE CODE**b) (IF NOT DOING ANY PAID WORK CURRENTLY - CODES 1 TO 4 IN D.15a ) Did you do any paid work in the past? What was your last occupation? **MUST BE ONE CODE**

	D15(a) CURRENT OCCUPATION	D15(b) LAST OCCUPATION
<b>NOT WORKING</b>	(515-516)	
Responsible for ordinary shopping and looking after the home, or without any current occupation, not working	01	
Student	02 ASK	
Unemployed or temporarily not working	03 Q.15b	
Retired or unable to work through illness	04	
<b>SELF EMPLOYED</b>		
Farmer	05	01
Fisherman	06	02
Professional (lawyer, medical practitioner, accountant, architect,...)	07	03
Owner of a shop, craftsmen, other self employed person	08	04
Business proprietors, owner (full or partner) of a company	09	05
<b>EMPLOYED</b>		
Employed professional (employed doctor, lawyer, accountant, architect)	10	06
General management, director or top management (managing directors, director general, other director)	11	07
Middle management, other management (department head, junior manager, teacher, technician)	12	08
Employed position, working mainly at a desk	13	09
Employed position, not at a desk but travelling (salesmen, driver, ...)	14	10
Employed position, not at a desk, but in a service job (hospital, restaurant, police, fireman, ...)	15	11
Supervisor	16	12
Skilled manual worker	17	13
Other (unskilled) manual worker, servant	18	14
<b>NEVER DID ANY PAID WORK</b>		15

No Questions D16 to D18

D19. Are you ...?

READ OUT	YES	NO	
a) In your household the person mainly responsible for ordinary shopping and looking after the home	1	2	(519)
b) In your household the person who contributes most to the household income	1	2	(520)

No Question D20

**D21. (IF CODE 2 AT D19b)**

- a) What is the current occupation of the person who contributes most to the household income? **MUST BE ONE CODE**  
 b) (IF NOT DOING ANY PAID WORK CURRENTLY - CODE 1 TO 4 IN D.21a ) Did he/she do any paid work in the past? What was his/her last occupation? **MUST BE ONE CODE**

	D21(a) CURRENT OCCUPATION (521-522)	D21(b) LAST OCCUPATION
<b>NON ACTIVE</b>		
Responsible for ordinary shopping and looking after the home, or without any current occupation, not working	01	
Student	02	ASK
Unemployed or temporarily not working	03	Q.21b
Retired or unable to work through illness	04	
<b>SELF EMPLOYED</b>		
Farmer	05	01
Fisherman	06	02
Professional (lawyer, medical practitioner, accountant, architect,...)	07	03
Owner of a shop, craftsmen, other self employed person	08	04
Business proprietors, owner (full or partner) of a company	09	05
<b>EMPLOYED</b>		
Employed professional (employed doctor, lawyer, accountant, architect)	10	06
General management, director or top management (managing directors, director general, other director)	11	07
Middle management, other management (department head, junior manager, teacher, technician)	12	08
Employed position, working mainly at a desk	13	09
Employed position, not at a desk but travelling (salesmen, driver, ...)	14	10
Employed position, not at a desk, but in a service job (hospital, restaurant, police, fireman, ...)	15	11
Supervisor	16	12
Skilled manual worker	17	13
Other (unskilled) manual worker, servant	18	14
<b>NEVER DID ANY PAID WORK</b>		15

No Questions D22 to D28

- D29.** We also need some information about the income of this household to be able to analyse the survey results for different types of households. Here is a list of income groups. **(SHOW CARD)** Please count the total wages and salaries **PER MONTH** of all members of this household; all pensions and social insurance benefits; child allowances and any other income like rents, etc... Of course, your answer as all other replies in this interview will be treated confidentially and referring back to you or your household will be impossible. Please give me the letter of the income group your household falls into before tax and other deductions.

	(525-526)
B	01
T	02
P	03
F	04
E	05
H	06
L	07
N	08
R	09
M	10
S	11
K	12
Refusal	13
Don't know	14

## INTERVIEW PROTOCOL

P1. Date of interview	DAY		MONTH	
	(527-528)		(529-530)	

P2. Time of the beginning of the interview	USE 24 HOUR CLOCK	HOUR		MINUTES	
		(531-532)		(533-534)	

P3. Number of minutes the interview lasted	MINUTES		
	(535)	(536)	(637)

P4. Number of persons present during the interview, including interviewer.

Two (interviewer and respondent)

(538)

1

Three

2

Four

3

Five or more

4

P5. Respondent co-operation

Excellent

(539)

1

Fair

2

Average

3

Bad

4

INTERVIEWER: PLEASE LEAVE P6 AND P7 BLANK

P6. Size of locality (LOCAL CODES)				(540 - 541)
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P7. Region (LOCAL CODES)				(542 - 543)
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P8. Postal code

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(544 - 551)

P9. Sample Point Number  
(your quota number)

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(552 - 559)

P10. interviewer Number

--	--	--	--	--	--	--	--

(560 - 567)

P11. Weighting Factor (INTERVIEWER  
PLEASE LEAVE BLANK)

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(568 - 575)

P12. Telephone available in the household?

Yes

(576)

1

No

2

P13 NOT RELEVANT IN UK