

**IRELAND**

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(3) (4) (5) (6)

**Flash EB 60 "Employment Summit"**  
 © Irish Marketing Surveys Limited : November 1997

Skip Cols (7-29)

**ASK ALL**

Q.1a) If there were to be a general election tomorrow (say if contact under 18: and you had to vote), which Party would you give your first preference vote to?

**IF WOULD NOT VOTE/UNDECIDED/REFUSED ASK:**

Q.1b) To which Party would you be most inclined to give your first preference vote? **CODE IN GRID BELOW.**

	Q.1a) (30)		Q.1b) (31)	
Fianna Fail.....	1	.....	1	(30/ 31)
Fine Gael.....	2	.....	2	
Progressive Democrats.....	3	<b>Go</b> .....	3	
Labour.....	4	<b>To</b> .....	4	
Democratic Left.....	5	<b>Q.2</b> .....	5	
Workers' Party.....	6	.....	6	
The Green Party.....	7	.....	7	
Sinn Fein.....	8	.....	8	
Other Party (State & code)	8	.....	8	
.....	9	.....	9	
Would vote blank.....	V	<b>ASK</b> .....	V	
Would not vote.....	X	<b>Q.1b)</b> .....	X	
Don't know.....	0	.....	0	

**SKIP COLS (32-40)**

Q.2 Generally speaking, do you think that Ireland's membership of the European Union is ...? **Read Out →**

A good thing.....	1	(41)
A bad thing.....	2	
Neither good nor bad.....	3	
.....		
Don't know/no opinion.....	4	

Q.3 In your view, is unemployment in the European Union best tackled if ....

<b>Read Out ↓</b>		
• The national governments of the Member States can control their own policies without any guidance from the European Union?.....	1	(42)
• The national governments of the Member States can control their own policies but with guidance from the European Union.....	2	
• A common European Union policy is applied in all the Member States.....	3	
.....		
None of these.....	4	
Don't know/no opinion.....	5	

Q.4 Have you heard about the "Employment Summit", that is the meeting between the Heads of State and Government of the European Union Member States in Luxembourg, which took place this past Thursday and Friday, or not?

Yes, heard.....	1	Continue	(43)
No, have not heard.....	2	Go to Q9b)	
Don't know/no opinion.....	3	Go to Q.9b)	

ASK IF CODE 1 AT Q.4 OTHERS GO TO Q.9b)

Q.5 Which specific issues related to the employment or unemployment in the European Union were discussed during this summit? **INTERVIEWER: PROBE: Anything else? DO NOT READ OUT. MULTICODE POSSIBLE**

<ul style="list-style-type: none"> <li>• <b>All answers related to reducing unemployment/creating more jobs</b> ..... 1 (44)                      (e.g.) - creating more jobs;                      - creating 12 million new jobs within 5 years;                      - reaching an employment rate of 65% of the population within 5 years;                      - reducing unemployment;                      - reducing the unemployment rate to 7% within 5 years</li> </ul>	
<ul style="list-style-type: none"> <li>• <b>Ways of reducing unemployment</b> ..... 1 (45)                      (e.g.) - creating a new culture of <b>entrepreneurship</b>;                      - creating a new culture of <b>employability</b>;                      - promoting and encouraging <b>adaptability</b> of the labour force;                      - strengthening <b>equal opportunities policies</b>;                      - reducing <b>VAT</b> for certain services;                      - introducing more <b>favourable employment taxation policies</b>;                      - improving worker mobility</li> </ul>	
<ul style="list-style-type: none"> <li>• <b>The role of the European Union in reducing unemployment</b>..... 1 (46)                      (e.g.) - creating <b>common guidelines</b> for employment policies in the Member States;                      - taking employment into account in all the policies of the European Union;                      - the recognition that employment is a <b>common concern</b> for the Member States of the European Union                      - the employment provisions of the <b>Amsterdam Treaty</b></li> </ul>	
<ul style="list-style-type: none"> <li>• Others - specify &amp; code..... 1 (47)</li> <li>• Don't remember after all ..... 1 (48)</li> <li>• No opinion ..... 1 (49)</li> </ul>	

Q.6 From which sources did you obtain information about this "Employment Summit"? Was it ...  
**Read Out →**  
**Multi-code Possible**

On television.....	1	(50)
On the radio .....	1	(51)
In the national newspapers .....	1	(52)
In local or regional newspapers .....	1	(53)
From a professional association.....	1	(54)
From a trade union.....	1	(55)
From the Internet/World Wide Web.....	1	(56)
Directly from the European Union .....	1	(57)
<b>DO NOT READ OUT</b>		
Another source (specify & code)		(58)
.....	1	(59)
Can't remember/no opinion.....	1	

**ASK IF MORE THAN ONE ANSWER AT Q.6**

Q.7

From the sources you just mentioned, which one did you find the most informative?  
Do **Not** Read Out - Single Code Only

Television.....	1	(60)
Radio.....	1	(61)
National newspapers.....	1	(62)
Local or regional newspapers.....	1	(63)
A professional association.....	1	(64)
A trade union.....	1	(65)
The Internet/World Wide Web.....	1	(66)
Directly from the European Union.....	1	(67)
Another source - (specify & code)		
.....	1	(68)
Can't remember/no opinion.....	1	(69)

**ASK ALL AWARE OF SUMMIT (CODE 1 @ Q.4)**

Q.8

Are you satisfied with the quality of information you received?

Yes, satisfied.....	1	(70)
No, not satisfied.....	2	
Don't know/no opinion.....	3	

Q.9a)

Do you think that the decisions taken during the "Employment Summit" will stimulate the fight against unemployment in the European Union, or not?

Yes.....	1	(71)
No.....	2	
Don't know/no opinion.....	3	

**ASK IF NOT AWARE OF SUMMIT (CODES 2 OR 3 AT Q.4 - OTHERS GO TO Q.11)**

Q.9b)

Do you wish you had heard about this "Employment Summit"?

Yes.....	1	Continue	(72)
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No.....	2	} Go to Q.11	
Don't know/no opinion.....	3		

Q.10

From which sources would you have liked to have obtained information about this "Employment Summit"? Is it ...

**Read Out →**  
**Multi-code Possible**

On television.....	1	(73)
On the radio.....	1	(74)
In the national newspapers.....	1	(75)
In local or regional newspapers.....	1	(76)
From a professional association.....	1	(77)
From a trade union.....	1	(78)
From the Internet/World Wide Web.....	1	(79)
Directly from the European Union.....	1	(80)
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<b>DO NOT READ OUT</b>		
Another source - specify & code		(81)
.....	1	(82)
Can't remember/no opinion.....	1	

**ASK ALL**

Q.11 For each of the following, please say whether in your view it is a cause of unemployment in Ireland or not?

Read Out & Rotate ↓	Cause of Unemployment	Not A cause of Unemployment	Don't Know/No Opinion	
a) The globalisation of markets/international competition .....	1	2	3	(83)
b) The behaviour of companies, downsizing, restructuring .....	1	2	3	(84)
c) The social security contributions employers have to pay for their employees .....	1	2	3	(85)
d) The lack of having acquired the right training and qualifications needed in today's labour market .....	1	2	3	(86)
e) Excessively high wages .....	1	2	3	(87)
f) The employment policies of our government .....	1	2	3	(88)
g) The Single Market .....	1	2	3	(89)
h) The single currency, that is the euro .....	1	2	3	(90)
l) The policy of the European Union in general .....	1	2	3	(91)

Q.12 Please state whether you think Ireland should make each of the following actions a priority in combating unemployment?

Read Out & Rotate ↓	Yes A Priority	No Not A Priority	Don't Know/No Opinion	
a) Stimulating the growth of small and medium-sized enterprises .....	1	2	3	(92)
b) Reducing unemployment benefits .....	1	2	3	(93)
c) Reducing employers' social security contributions .....	1	2	3	(94)
d) Improving educational and vocational training .....	1	2	3	(95)
e) Improving equal opportunities .....	1	2	3	(96)
f) Reducing weekly working hours .....	1	2	3	(97)
g) Easing young people's transition from school to work .....	1	2	3	(98)
h) Making it easier to start up businesses .....	1	2	3	(99)
l) Improving the chances for unemployed people to find work, for instance by offering them training and work practice .....	1	2	3	(100)
j) Increasing the co-operation in the field of employment policy between the Member States of the European Union .....	1	2	3	(101)

Q.13 Now thinking about your own employment situation. Over the next twelve months, do you expect that your own, personal, employment situation will be better, not as good or that it will not change?

Better .....	1	(102)
Not as good .....	2	
It will not change .....	3	
Don't know/no opinion .....	4	

**Classification Details**

<p><b>NAME:</b> _____</p> <p><b>ADDRESS:</b> _____</p> <p>_____</p> <p>_____</p> <p>_____</p>		<p><b>WHAT IS YOUR OCCUPATION?</b></p> <p><i>Self Employed</i></p> <p>Farmer, fisherman .....01 (110/111)</p> <p>Professional (Lawyer, Practitioner etc.) .....02</p> <p>Owner of shop or company, craftsman .....03</p> <p><i>Employed</i></p> <p>General Management .....04</p> <p>Employed, middle management .....05</p> <p>Manual Worker .....06</p> <p><i>Not in paid employment</i></p> <p>Retired .....07</p> <p>Housewife .....08</p> <p>Student .....09</p> <p>Temporarily not working/unemployed .....10</p> <p>Other .....11</p> <p>Refused .....12</p>	
<p><b>TELEPHONE:</b> _____</p> <p><b>SEX:</b></p> <p>Male ..... 1 (103)</p> <p>Female ..... 2</p>			
<p><b>AGE:</b> (Record Exact Age)</p> <p><input type="text"/> <input type="text"/></p>	<p>(104/105)</p>	<p>Length of Interview <input type="text"/> <input type="text"/> Mins (112-113)</p>	
<p><b>EDUCATION:</b></p> <p>How old were you when you finished your full-time education? (Record Exact Age)</p> <p>Use code "99" if respondent still studying.</p> <p><input type="text"/> <input type="text"/></p>	<p>(106/107)</p>	<p style="text-align: center;"><b>O.U.O.</b></p> <p style="text-align: center;"><b>ASSIGNMENT NO.</b></p> <p><input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/></p>	<p>(114-118)</p>
<p><b>REGION:</b></p> <p>Dublin ..... 1 (108)</p> <p>Rest of Leinster ..... 2</p> <p>Munster ..... 3</p> <p>Conn/Ulster ..... 4</p>		<p>Signed: .....</p> <p>Date: .....</p>	
<p><b>SIZE OF LOCALITY:</b></p> <p>100,000 and over ..... 1 (109)</p> <p>1,500 - 100,000 ..... 2</p> <p>Less than 1,500 ..... 3</p>			