

IRELAND

EOS MANAGERS NO 9/(FLASH EUROBAROMETER NO. 40)
 © Irish Marketing Surveys Limited : March 1995

Survey No.			Country Code		I'view Number			Day/date of I'view		Length I'view	
1	3	9	0	7							
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)

<ul style="list-style-type: none"> • Donegal 1 • North West (Sligo/Leitrim) 2 • North East (Cavan/Monaghan/Louth) 3 • West (Mayo/Galway) 4 • Midlands (Westmeath/Roscommon/Longford/Laois/Offaly) 5 • East (Dublin, Meath, Kildare, Wicklow) 6 • Mid-West (Limerick, Clare, Tipperary North Riding) 7 • South East (Waterford, Wexford, Carlow, Kilkenny, Tipperary South Riding) 8 • South West (Kerry, Cork) 9 	(13)
---	------

Good morning/afternoon. I am from Irish Marketing Surveys. We are carrying out a survey and I would be grateful for your help in answering some questions.

Q.1 Amongst the various services made available by the European Union as aids to small and medium sized enterprises, which are those known to you, even if only by name?

<table border="1" style="display: inline-table; border-collapse: collapse;"> <tr> <td style="width: 20px; text-align: center;">(14)</td> <td style="width: 20px; text-align: center;">(15)</td> <td style="width: 20px; text-align: center;">(16)</td> <td style="width: 20px; text-align: center;">(17)</td> <td style="width: 20px; text-align: center;">(18)</td> <td style="width: 20px; text-align: center;">(19)</td> <td style="width: 20px; text-align: center;">(20)</td> <td style="width: 20px; text-align: center;">(21)</td> <td style="width: 20px; text-align: center;">(22)</td> </tr> </table>	(14)	(15)	(16)	(17)	(18)	(19)	(20)	(21)	(22)	
(14)	(15)	(16)	(17)	(18)	(19)	(20)	(21)	(22)		

Q.2 Have you heard about the following services ...?
INTERVIEWER - READ OUT EACH SERVICE NOT ALREADY MENTIONED AT Q.1.
MULTI CODING POSSIBLE

<ul style="list-style-type: none"> • EIC, Euro Info Centre 1 • Euroguichet Enterprises 2 • BC-NET, Business Co-operation Network 3 • BRE, Business Co-operation Centres 4 • Europartenariat 5 	} Continue	(23) (24) (25) (26)
<ul style="list-style-type: none"> • NONE OF THESE/DON'T KNOW 6 	} Skip to Q.5	(27) (28)

Q.3 Through which channels have you heard about them, was it

INTERVIEWER READ OUT - MULTI CODING POSSIBLE

READ OUT & ROTATE ORDER ↓	
• Advertisements in newspapers.....	1 (29)
• Advertisements in magazines	2 (30)
• Advertisements in trade publications	3 (31)
• Direct mail	4 (32)
• Press articles	5 (33)
• Professional associations meetings	6 (34)
• Partners	7 (35)
• Colleagues or associates	8 (36)
• Friends or relations.....	9 (37)

• Other channels.....	1 (38)
• DON'T REMEMBER/DON'T KNOW.....	2 (39)
• No, don't know (spontaneous).....	3 (40)

Q.4 Have you personally, or has someone in your company made use of one or several of these services?

IF YES: Was it? MULTI CODING POSSIBLE

READ OUT ↓	
• EIC, Euro Info Centre.....	1 (41)
• Euroguichet Enterprises	2 (42)
• BC-NET, Business Co-operation Network.....	3 (43)
• BRE, Business Co-operation Centres.....	4 (44)
• Europartenariat	5 (45)

• NONE OF THESE/DON'T KNOW	6 (46)

ASK ALL

Q.5 Which organisations can practically help your company in the field of commercial relations and the search for partners in other countries. Such as

INTERVIEWER READ OUT - MULTI CODING POSSIBLE

READ OUT & ROTATE ORDER ↓	
• The Chamber of Commerce.....	1 (47)
• Services made available by the European Union such as EIC, BC-NET, BRE	2 (48)
• Trade organisations	3 (49)
• Trade fairs.....	4 (50)
• Consultants	5 (51)
• Others specify & code	
.....	6 (52)
• DON'T KNOW	7 (53)

Q.6 How many people does your company employ in Ireland?

Less than 10	1	(54)
10 to 30	2	
31 to 50	3	
51 to 100	4	
101 to 150	5	
151 to 200	6	
201 or over	7	
Don't know/no reply	8	

Q.7 What is the total turnover of your company in Ireland?

Less than £800,000	1	(55)
Between £800,000 and £1,600,000	2	
Between £1,600,000 and £4,000,000	3	
Between £4,000,000 and £8,000,000	4	
Between £8,000,000 and £40,000,000	5	
£40,000,000+	6	
Don't know	7	

Q.8 To which business sector does your company belong?

<p>INTERVIEWER: WRITE IN - CODING = O.U.O. ↓</p> <div style="border: 1px solid black; width: 100%; height: 60px; margin-top: 10px;"></div>	<table> <tr> <td>Production</td> <td>1</td> <td rowspan="5" style="text-align: center; vertical-align: middle;">(56)</td> </tr> <tr> <td>Banking, finances, insurance</td> <td>2</td> </tr> <tr> <td>Business services</td> <td>3</td> </tr> <tr> <td>Wholesale trade</td> <td>4</td> </tr> <tr> <td>Don't know/no reply</td> <td>5</td> </tr> </table>	Production	1	(56)	Banking, finances, insurance	2	Business services	3	Wholesale trade	4	Don't know/no reply	5
Production	1	(56)										
Banking, finances, insurance	2											
Business services	3											
Wholesale trade	4											
Don't know/no reply	5											

Q.9 What is your exact position in the company?

<p>Chairman, Chief Executive</p> <p>Managing Director, General Manager</p> <p>Senior member of general administrative staff ...</p> <p>Other (write in & code)</p> <p>.....</p> <p>Don't know</p>	<table> <tr> <td>..... 1</td> <td rowspan="5" style="text-align: center; vertical-align: middle;">(57)</td> </tr> <tr> <td>..... 2</td> </tr> <tr> <td>..... 3</td> </tr> <tr> <td>..... 4</td> </tr> <tr> <td>..... 5</td> </tr> </table> 1	(57) 2 3 4 5
..... 1	(57)						
..... 2							
..... 3							
..... 4							
..... 5							

CLASSIFICATION DETAILS

<p>NAME OF RESPONDENT</p> <div style="border: 1px solid black; width: 100%; height: 25px; margin-bottom: 10px;"></div> <p>NAME OF COMPANY</p> <div style="border: 1px solid black; width: 100%; height: 25px; margin-bottom: 10px;"></div> <p>COMPANY ADDRESS:</p> <p>.....</p> <p>.....</p> <p>TEL NO. <div style="border: 1px solid black; width: 150px; height: 25px; display: inline-block; margin-left: 10px;"></div></p>	<p>ASSIGNMENT NUMBER</p> <div style="display: flex; justify-content: space-around; align-items: center;"> <div style="border: 1px solid black; width: 25px; height: 25px; margin: 2px;"></div> <div style="border: 1px solid black; width: 25px; height: 25px; margin: 2px;"></div> <div style="border: 1px solid black; width: 25px; height: 25px; margin: 2px;"></div> <div style="border: 1px solid black; width: 25px; height: 25px; margin: 2px;"></div> <div style="border: 1px solid black; width: 25px; height: 25px; margin: 2px;"></div> </div> <p style="text-align: center;">(58) (59) (60) (61) (62)</p> <p>I CERTIFY THAT THIS INTERVIEW WAS CARRIED OUT STRICTLY IN ACCORDANCE WITH YOUR INSTRUCTIONS.</p> <p>SIGNED:</p> <p>DATE:</p>
--	--