

**GREAT BRITAIN**

Serial: \_\_\_\_\_ (1-5)  
Card: 01 (6-7)

SET POD=PARTOFDAY  
SET INTID=INTNAME  
SET N=0  
CALLFUNC('setdata',N)

COMPFL

\_\_\_\_\_ (8)

ONRESP 'gotosms'GO GOSMS  
GOTO INTRO GOTOSMS

INTRO

- OK to continue?

(9) SP  
Yes.....1 GO TO Q1  
No.....2

Q1

Q1 - First of all could I just check a few details with you. What was your age on your last birthday?

0 TO 99 \_\_\_\_\_ (10-11)

Q2

Q2 - RECORD SEX

(12) SP  
Male.....1  
Female.....2

SEG1

In order that we interview a good cross-section of the public and people from all walks of life...May I ask which member of your household, related to you, would you say is the CHIEF INCOME EARNER, that is the person with the largest income, whether from employment, pensions, state benefits, investments or any other source?

IF 2 OR MORE RELATED PEOPLE IN HOUSEHOLD HAVE EQUAL INCOME, CODE THE PERSON WHO IS THE OLDEST  
TREAT COUPLES WHO ARE LIVING TOGETHER AS MARRIED, THEREFORE RELATED  
TAKE RESPONDENTS OCCUPATION IF NOT RELATED TO OTHERS IN HOUSEHOLD

(13) SP  
Self.....1  
Spouse/partner.....2  
Other adult.....3

SET OTHP=BIT(SEG1/3)  
IF(OTHP)C

SEG0TH

- Please specify

(14-16)

}  
SET SELF=BIT(SEG1/1)  
SET SPOUSE=BIT(SEG1/2)  
IF(SELF)C  
SET TXT='Are you'  
}  
IF(SPOUSE.OR.OTHP)C  
SET TXT='Is the CHIEF INCOME EARNER'  
}

WORK1

- %TXT% .....

	(17) SP	
Working 30 hours or more a week (Full-time).....	1	
Working 8 - 29 hours a week (Part-time).....	2	
Retired/not working with PRIVATE PENSION/MEANS...	3	
Unemployed less than 6 months.....	4	
Unemployed more than 6 months.....	5	GO TO XXX
Retired with STATE BENEFIT/PENSION ONLY.....	6	GO TO XXX
Not working with STATE BENEFIT/PENSION ONLY.....	7	GO TO XXX
Student.....	8	
Housewife.....	9	
Refused.....	(	

XXX

```

SET WW=BIT(WORK1/1)
SET YY=BIT(WORK1/2)
IF((WW.OR.YY).AND.SELF)(
GOTO WORK3
)
IF(SPOUSE.OR.OTHP)(

```

WORK2

- And are you, yourself ....

	(18) SP
Working 30 hours or more a week (Full-time).....	1
Working 8 - 29 hours a week (Part-time).....	2
Retired/not working with PRIVATE PENSION/MEANS...	3
Unemployed less than 6 months.....	4
Unemployed more than 6 months.....	5
Retired with STATE BENEFIT/PENSION ONLY.....	6
Not working with STATE BENEFIT/PENSION ONLY.....	7
Student.....	8
Housewife.....	9
Refused.....	(

```

SET FULL=BIT(WORK2/1)
SET PART=BIT(WORK2/2)
IF(FULL.OR.PART)(

```

WORK3

- Are you.....

READ OUT

	(19) SP
Employed.....	1
Self-employed.....	2
Refused.....	3

)  
)

```

XX      SET W1=BIT(WORK1/5)
        SET W2=BIT(WORK1/6)
        SET W3=BIT(WORK1/7)
        IF(W1.OR.W2.OR.W3){
        GOTO ASEG3
        }
        IF(SELF){
        SET TXT2='your profession'
        }
        IF(SPOUSE.OR.OTHP){
        SET TXT2='the profession of the CHIEF INCOME EARNER'
        }

```

SEG2

- May I ask what is the %TXT2%  
 PROMPT FOR (OR IF RETIRED - PREVIOUS) .....  
 JOB TITLE  
 JOB DESCRIPTION  
 INDUSTRY  
 QUALIFICATIONS  
 SIZE OF COMPANY  
 IF MANAGER/SUPERVISOR/SELF-EMPLOYED - NUMBER OF PEOPLE RESPONSIBLE  
 FOR

(20)

BSEG3 CONTINUE

SEG3

INTERVIEWER: RECORD SOCIAL GRADE.

(21) SP

- A.....1
- B.....2
- C1.....3
- C2.....4
- D.....5
- E.....6
- Refused.....7

GOTO REG

```

ASEG3 CONTINUE
      IF(W1.OR.W2.OR.W3)<
      SET SEG3='E'
      >

```

REG Which ITV station do you normally watch?  
 INTERVIEWER: CODE REGION IF NO TELEVISION.

- |                                   |         |
|-----------------------------------|---------|
|                                   | (22) SP |
| Scotland.....                     | 1       |
| North East (Tyne Tees).....       | 2       |
| Lancashire (Granada).....         | 3       |
| Yorkshire.....                    | 4       |
| Midlands (Central).....           | 5       |
| Wales and West (Harlech/HTV)..... | 6       |
| East Anglia (Anglia).....         | 7       |
| Carlton/LWT.....                  | 8       |
| Meridian (TVS).....               | 9       |
|                                   | (23) SP |
| West Country TV (TSW).....        | 0       |

SKIPREG CONTINUE

Q3 Q3 - At what age did you finish your full-time education?  
 IF STILL STUDYING, CODE "NULL"

0 TO 99	(24-25)
No answer.....	X

Q4 Q4 - And what is your occupation?  
 PROBE TO PRECODES

	(26)
Farmer/fisherman.....	1
Professional (e.g. lawyer, doctor, accountant)...	2
Owner of a shop or company, craftsman, proprietor	3
General management.....	4
Employed middle management.....	5
Manual worker.....	6
Retired.....	7
Housewife.....	8
Student/Military service.....	9

(continued on next page)

Q4 (continued from previous page)

Temporarily not working/unemployed.....	(27)
	0
Other (specify)	(26)
	0
Specified Other	(28-30)

```
IF(Q1<18){
SET TXT='and you had to vote which party'
}
IF(Q1>=18){
SET TXT='which party'
}
```

Q5

Q5 - If there were a General Election tomorrow %TXT% which party would you support?

	(31)	SP
Conservative.....	1	
Labour.....	2	
Liberal Democrat.....	3	
Scottish National Party (SNP).....	4	
Plaid Cymru.....	5	
The Green Party.....	6	
Other.....	7	
Would vote blank.....	8	
Would not vote.....	9	
Don't know.....	Y	

Q6

Q6 - Have you heard about the "Single European Market"?

	(32)	SP
Yes.....	1	
No.....	2	
Don't know.....	Y	

Q7

Q7 - Personally, would you say that the "Single European Market" which came about at the beginning of 1993 gives you reason to feel very hopeful, rather hopeful, rather fearful or very fearful?

	(33)	SP
Very hopeful.....	1	
Rather hopeful.....	2	
Rather fearful.....	3	GO TO Q8BP
Very fearful.....	4	GO TO Q8BP
Don't know.....	Y	GO TO Q9

Q8P PROTECT'@ - Why does the "Single European Market" give you reason to feel hopeful? Is it because ....@READ OUT@'

Q8

Q8 - ....

- 1- It will be possible to work anywhere in the European Union (European Community)
- 2- Prices and the cost of living will decrease
- 3- Trade and commerce will be easier
- 4- It might be able to better withstand competition from the USA and Japan
- 5- There will be more opportunities for companies
- 6- There will be more jobs and less unemployment
- 7- Prices and taxes will bw the same in all member states

	-1-	-2-	-3-	-4-	-5-	-6-	-7-	SP
Yes.....	(34) 1	(35) 1	(36) 1	(37) 1	(38) 1	(39) 1	(40) 1	
No.....	2	2	2	2	2	2	2	
Don't know.....	Y	Y	Y	Y	Y	Y	Y	

- 8- Major problems will be better solved by working together
- 9- It will revive and improve the economy
- 10- It will mean less social inequality
- 11- It will mean a wider choice of products to buy
- 12- The rights and duties of employees and employers of different member states of the European Union (European Community) will be better guaranteed
- 13- It will allow the citizens of different member states of the European Union (European Community) to know and understand each other better
- 14- It will guarantee peace within the European Union (European Community)

	-8-	-9-	-10-	-11-	-12-	-13-	-14-	SP
Yes.....	(41) 1	(42) 1	(43) 1	(44) 1	(45) 1	(46) 1	(47) 1	
No.....	2	2	2	2	2	2	2	
Don't know.....	Y	Y	Y	Y	Y	Y	Y	

UNPROTECT Q8P



GOTD Q9

Q8BP PROTECT'@ - Why does the "Single European Market" give you reason to be fearful. Is it because ....@READ OUT@'

Q8B

Q8b - ....

- 1- We will lose our national identity
- 2- It will render our future uncertain
- 3- Britain won't have any say anymore
- 4- Competition will become too fierce
- 5- It will mean more unemployment and less jobs
- 6- It will mean too much immigration into Britain
- 7- Prices and the cost of living will increase

	-1-	-2-	-3-	-4-	-5-	-6-	-7-	SP
Yes.....	(48)	(49)	(50)	(51)	(52)	(53)	(54)	
No.....	1	1	1	1	1	1	1	
Don't know.....	2	2	2	2	2	2	2	
	Y	Y	Y	Y	Y	Y	Y	

- 8- Because we are not ready for it yet
- 9- No more border controls to stop criminals and drugs
- 10- We will have to pay for others
- 11- There will be too many changes, too much upheaval
- 12- The rights and duties of employees and employers of different member states of the European Union won't be sufficiently guaranteed

	-8-	-9-	-10-	-11-	-12-	SP
Yes.....	(55)	(56)	(57)	(58)	(59)	
No.....	1	1	1	1	1	
Don't know.....	2	2	2	2	2	
	Y	Y	Y	Y	Y	

UNPROTECT Q8BP

Q9

Q9 - Have you, personally, observed any changes since the Single European Market became effective, i.e. since the 1st of January 1993?  
IF YES ASK: On the whole are these changes quite good or quite bad?

(60) SP  
 No, no changes.....1  
 Yes, changes quite good.....2  
 Yes, changes quite bad.....3  
 Yes, changes not particularly good nor bad  
 (SPONTANEOUS).....4  
 Don't know.....Y

Q10A

Q10a - On the whole, do you think the Single European Market will bring about more advantages or more disadvantages for Britain?

(61) SP  
 More advantages.....1  
 More disadvantages.....2  
 As many advantages as disadvantages (SPONTANEOUS)3  
 Don't know.....Y

Q10B

Q10b - And for you personally?

(62) SP  
 More advantages.....1  
 More disadvantages.....2  
 As many advantages as disadvantages (SPONTANEOUS)3  
 Don't know.....Y

Q11

Q11 - Do you think that today any citizen of any member state of the European Union has the right to move and settle freely anywhere within the Union?

(63) SP  
 Yes.....1  
 No.....2  
 Don't know.....Y



	Ireland	Italy	Luxembourg	The Netherlands	Portugal	
	(74)	(75)	(76)	(77)	(78)	SP
Yes.....	1	1	1	1	1	
No.....	2	2	2	2	2	

UNPROTECT Q13CP

Q13D

Q13d - While travelling, by rail or road, between the member states of the European Union were your identity papers or passport checked at the border?

	(79)	SP
Yes.....	1	
No.....	2	GO TO Q13F
Don't know.....	Y	GO TO Q14

Q13EP PROTECT@a - Which European Country(ies) were you entering when your identity card or passport was checked?@READ OUT'

Q13E

Q13e - ....

	Belgium	Denmark	Germany	Greece	Great Britain	Spain	France	
	(80)	2/8	(9)	(10)	(11)	(12)	(13)	SP
Yes.....	1	1	1	1	1	1	1	
No.....	2	2	2	2	2	2	2	

	Ireland	Italy	Luxembourg	The Netherlands	Portugal	
	(14)	(15)	(16)	(17)	(18)	SP
Yes.....	1	1	1	1	1	
No.....	2	2	2	2	2	

UNPROTECT Q13EP

Q13F

Q13f - And was your luggage checked at the border?

	(19)	SP
Yes.....	1	
No.....	2	GO TO Q14
Don't know.....	Y	GO TO Q14

Q13GP PROTECT'@ - Which European Union country were you entering when your luggage was checked@READ OUT@'

Q13G Q13g - .....

	Belgium	Denmark	Germany	Greece	Great Britain	Spain	France	
Yes.....	(20) 1	(21) 1	(22) 1	(23) 1	(24) 1	(25) 1	(26) 1	SP
No.....	2	2	2	2	2	2	2	

	Ireland	Italy	Luxembourg	The Netherlands	Portugal	
Yes.....	(27) 1	(28) 1	(29) 1	(30) 1	(31) 1	SP
No.....	2	2	2	2	2	

UNPROTECT Q13GP

Q14

Q14 - With the Single European Market, all border controls on goods have been abolished since the 1st of January 1993. As a result, are you now more likley to be tempted to buy things abroad than you would have been previously?

Yes.....	(32) 1	SP
No.....	2	
Don't know.....	Y	

Q15AP PROTECT'@ - What, in your opinion, are the greatest advantages of the removal of border controls on goods since the 1st of January 1993? Is it ..@ READ OUT@'

Q15A

Q15a - ....

- 1- The possibility to buy things abroad
- 2- Faster transportation of goods
- 3- Cheaper products
- 4- Wider choice of products

	-1-	-2-	-3-	-4-	SP
Yes.....	(33) 1	(34) 1	(35) 1	(36) 1	
No.....	2	2	2	2	
Don't know.....	Y	Y	Y	Y	

UNPROTECT Q15AP

```

SET A=BIT(Q15A(1)/2)
SET B=BIT(Q15A(2)/2)
SET C=BIT(Q15A(3)/2)
SET D=BIT(Q15A(4)/2)
IF(A.AND.B.AND.C.AND.D)(
SET DUMNON1=1
)

```

Q15BP PROTECT'@ - What are, in you opinion, the most significant disadvantages of the removal of the border controls on goods since the 1st of January 1993? Is it ...READ OUT@'

Q15B

Q15b - ....

- 1- Terms of sale which might not always be clear
- 2- Safety regulations which might not be respected
- 3- Quality standards which might not be respected
- 4- Difficulties in settling problems which might arise
- 5- Difficulties in making payments
- 6- Difficulties in exchanging products or having them repaired
- 7- Language problems

	-1-	-2-	-3-	-4-	-5-	-6-	-7-	
	(38)	(39)	(40)	(41)	(42)	(43)	(44)	SP
Yes.....	1	1	1	1	1	1	1	
No.....	2	2	2	2	2	2	2	
Don't know.....	Y	Y	Y	Y	Y	Y	Y	

- 8- Difficulties in obtaining information or advice

	-8-	
	(45)	SP
Yes.....	1	
No.....	2	
Don't know.....	Y	

UNPROTECT Q15BP

```

SET A=BIT(Q15B(1)/2)
SET B=BIT(Q15B(2)/2)
SET C=BIT(Q15B(3)/2)
SET D=BIT(Q15B(4)/2)
SET E=BIT(Q15B(5)/2)
SET F=BIT(Q15B(6)/2)
SET G=BIT(Q15B(7)/2)
SET H=BIT(Q15B(8)/2)
IF(A.AND.B.AND.C.AND.D.AND.E.AND.F.AND.G.AND.H)<
SET DUMNON2=1
}
    
```

Q16P PROTECT'@ - Would you be personally interested - yes or no - in ...@  
 READ OUT@'

Q16

Q16 - ....

- 1- Calling on an insurer, an architect or a travel agency established in another country of the European Union
- 2- Working in another country of the European Union
- 3- Studying in another country of the European Union
- 4- Retiring in another country of the European Union

	-1-	-2-	-3-	-4-	SP
Yes.....	(47)	(48)	(49)	(50)	
No.....	1	1	1	1	
Don't know.....	2	2	2	2	
	Y	Y	Y	Y	

UNPROTECT Q16P

Q17P PROTECT'@ - In Britain, it is now possible to call on an insurer, an architect, a travel agency or another service supplier established in another country of the European Union. Do you think that this will increase or decrease .....@READ OUT@'

Q17

Q17 - ....

- 1- The price of the services quoted to the customer
- 2- The quality of the services offered to the customer
- 3- The choice of the services offered to the customer

	-1-	-2-	-3-	SP
Increase.....	(51)	(52)	(53)	
Decrease.....	1	1	1	
Unchanged.....	2	2	2	
Don't know.....	3	3	3	
	Y	Y	Y	

UNPROTECT Q17P



Q18

Q18 - In so far as service suppliers in Britain are concerned (insurers, architects, travel agencies....), do you think that the possibility of them being able to offer their services, know-how and experience in other countries will be good or bad for them?

	(54)	SP
Good.....	1	
Bad.....	2	
Neither good nor bad (SPONTANEOUS).....	3	
Don't know.....	Y	

Q19

Q19 - Do you think that, as a result of the Single European Market, consumer protection will be better or not so good?

	(55)	SP
Better.....	1	
Not so good.....	2	
No change.....	3	
Don't know.....	Y	

CALLFUNC('setcols',2)

Q20

Q20 - Thank you very much for your help today. Before I close could I just check in which region of the country you live?  
PROBE TO PRECODES

	(56)	SP
Cleveland, Durham.....	1	
Cumbria.....	2	
Northumberland.....	3	
Tyne and Wear.....	4	
Humberside.....	5	
North Yorkshire.....	6	
South Yorkshire.....	7	
West Yorkshire.....	8	
Derbyshire.....	9	
	(57)	SP
Nottinghamshire.....	0	
Leicestershire.....	1	
Northamptonshire.....	2	
Lincolnshire.....	3	
East Anglia.....	4	
Bedfordshire.....	5	
Hertfordshire.....	6	
Berkshire.....	7	
Buckinghamshire.....	8	
Oxfordshire.....	9	

(continued on next page)

## Q20 (continued from previous page)

	(58)	SP
Surrey.....	0	
East/West Sussex.....	1	
Essex.....	2	
Greater London.....	3	
Hampshire, Isle of Wight.....	4	
Kent.....	5	
Avon, Gloucestershire.....	6	
Wiltshire.....	7	
Cornwall, Devon.....	8	
Dorset, Sommerset.....	9	

	(59)	SP
Hereford & Worcester.....	0	
Warwickshire.....	1	
Shropshire, Staffordshire.....	2	
West Midlands (county).....	3	
Cheshire.....	4	
Greater Manchester.....	5	
Lancashire.....	6	
Merseyside.....	7	
Clwyd, Dyfed.....	8	
Gwynedd, Powys.....	9	

	(60)	SP
Gwent.....	0	
M.S.W Glamorgan.....	1	
Borders, Central, Fife.....	2	
Lothian, Tayside.....	3	
Dumfries, Galloway.....	4	
Strathclyde.....	5	
Highlands, Islands.....	6	
Grampians.....	7	

---

CALLFUNC('setcols',1)

---

Q21

Q14 - Would you say you live in ....  
 READ OUT

	(61)	SP
Rural area or village.....	1	
Small or middle size town.....	2	
Large town.....	3	
Don't know.....	Y	

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