

41102777/PM

Good morning/afternoon/evening. I am from Millward Brown IMS.

We are carrying out a survey and I would be grateful for your help in answering some questions. Do you have about 5 minutes to answer some questions about European Affairs?

Knowledge of the date of the European elections

Q1. Do you know at which date the next European Parliament elections will take place in Ireland?
If « YES » At which date ?

[DO NOT SUGGEST – SPONTANEOUS ANSWER]

- Yes (AND CORRECT DATE) (11TH June 2004) ACCEPT “JUNE 2004”]..... 1
- Yes (BUT NOT CORRECT DATE) 2
- No, does not know the date 3

The probability of going to vote

Q2. We would like to know the probability that you will go to vote at the next European elections that will be held in Ireland on June the 11th next. On a scale from 1 to 10, where 1 means that you are certain of not going to vote and 10 means that you are certain of going to vote in these elections, where would you place yourself ? The intermediate scores allow you to qualify your attitude.

[RECORD FIGURES - IF DK/NA CODE 99]

- 1 [you are certain of not going to vote]
- 2
- 3
- 4
- 5
- 6
- 7
- 8
- 9
- 10 [you are certain of going to vote]
- 99 [DK/NA]

The keys to mobilization

Q3. For each of the following criteria, can you tell me if it will be an essential element or not in your decision in view of the European elections?

- essential 1
- not essential 2
- [DK/NA]..... 3

[READ OUT – ROTATE – ONE ANSWER PER LINE]

- a) The personality of the candidates 1 2 3
- b) The positions of candidates on national issues 1 2 3
- c) The positions of parties on national issues..... 1 2 3
- d) The positions of candidates on European issues..... 1 2 3
- e) The positions of parties on European issues 1 2 3
- f) The new challenges of the European Union, as for example
The enlargement of the European Union 1 2 3
- g) Your interest for Europe 1 2 3
- h) Your level of information on Europe..... 1 2 3
- i) Your interest for politics in general 1 2 3
- j) The role of the European Parliament 1 2 3

Reasons for abstention

[FILTER : ONLY IF Q2= 5 OR LESS]

Q4. If you do not go to vote in the European elections of June 2004, will it be because... ?

- yes 1
- no..... 2
- [DK/NA]..... 3

[READ OUT – ROTATE – ONE ANSWER PER LINE]

- a) You are not interested in politics, by elections in general 1 2 3
- b) You are not interested in the European elections 1 2 3
- c) You believe that your vote will not change anything 1 2 3
- d) You are not interested in European affairs 1 2 3
- e) You are against Europe, the European Union, the European construction..... 1 2 3
- f) You do not sufficiently know the role of the European Parliament..... 1 2 3
- g) You believe that the European Parliament does not have enough power 1 2 3
- h) You believe that the European Parliament does not sufficiently deal with problems
that concern you..... 1 2 3
- i) You believe that you are not sufficiently informed to go vote..... 1 2 3
- j) You believe that you will be held up, due to travelling, work, health, etc..... 1 2 3
- k) You never vote 1 2 3
- l) You do not feel you are sufficiently represented by the Members of the European
Parliament 1 2 3
- m) You are not registered on the electoral lists 1 2 3

The campaign themes

Q5. For you, among the following themes, which are the ones that the electoral campaign for the next European elections should concentrate on?

[READ OUT – ROTATE – MAXIMUM THREE ANSWERS]

- Unemployment 1
- Crime 2
- Terrorism 3
- Economic growth..... 4
- The single currency, the Euro 5
- The future of pensions 6
- Immigration 7
- Agriculture..... 8
- The protection of the environment..... 9
- The enlargement of the European Union 10
- The powers and competences of the European institutions 11
- The international situation 12
- [OTHER – SPECIFY] 13
- [DK/NA] 14

Opinions towards the European Union and the European Parliament

Q6. For each of the following propositions, please tell me if it corresponds rather or rather not to your attitude or your opinion.

[READ OUT – ROTATE – ONE ANSWER PER LINE]

- Yes, rather 1
 - No, rather not 2
 - [DK/NA] 3
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- a) You have all the necessary information in order to choose for whom you will vote in the next European elections 1 2 3
 - b) You trust the European institutions 1 2 3
 - c) You feel you are a citizen of the European Union..... 1 2 3
 - d) The European Parliament takes into consideration the concerns of the European citizens..... 1 2 3
 - e) The membership of Ireland to the European Union is a good thing..... 1 2 3
 - f) You feel attached to Europe..... 1 2 3
 - g) It is important for you to know which party will gain the most seats in the next European elections..... 1 2 3
 - h) It is important for you to know who the candidates are who will be elected in the European elections 1 2 3
 - i) You feel well represented by your Members of the European Parliament..... 1 2 3

The exposure to the electoral campaign

Q7. Political parties and candidates will campaign for the next European elections. For each of the following propositions, tell me if you have been in this situation or not...

[READ OUT – ROTATE – ONE ANSWER PER LINE]

- yes 1
- no 2
- [DK/NA]..... 3

- a) Political parties or candidates have come to visit you at your home 1 2 3
- b) You have been contacted by political parties or candidates by phone 1 2 3
- c) You received leaflets concerning the European elections in your mailbox..... 1 2 3
- d) You have been contacted in the street by political parties or candidates 1 2 3
- e) You have seen advertisements for parties or candidates 1 2 3
- f) You have read about the electoral campaign in the newspapers..... 1 2 3
- g) You have seen or heard things concerning the electoral campaign on television or on the radio..... 1 2 3
- h) You have discussed the European elections with your family, your friends or your acquaintances..... 1 2 3
- i) You took part in public gatherings or meetings concerning the European elections 1 2 3
- j) You have searched for information on the European elections on the internet..... 1 2 3

The reading of daily newspapers

Q8. Can you tell me the daily newspapers, if any, that you regularly read, meaning at least three times a week?

[DO NOT SUGGEST – RECODE - SEVERAL ANSWERS POSSIBLE]

- Irish Times 1
- Irish Independent 2
- Irish Examiner 3
- The Star..... 4
- The Irish Sun..... 5
- The Irish Mirror 6
- The Evening Herald 7
- The People 8
- The Evening Echo..... 9
- None..... 0
- Don't know/not applicable X
- Other please specify V

Knowledge of the number of Member States

Q9. After the recent enlargement of the European Union, can you tell me how many countries now belong to the European Union?

[DO NOT SUGGEST – CODE]

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[IF DK/NA CODE 99]

Q.10 If the European elections were held tomorrow, for which of the following political groupings would you be most likely to vote for?

Ireland

PARTY	
<i>FG - Fine Gael</i>	
<i>LAB - Labour Party</i>	
<i>GP - Green Party</i>	
<i>FF - Fianna Fail</i>	
SINN FEIN	
SOCIALIST PARTY	
Non-Party (Independent)	
Others (Please specify)	
Don't know/no applicable	

Q.11 For which of the following political groupings did you vote for during the last European elections that were held here in June 1999?

Ireland	
Fianna Fáil	
Fine Gael	
Labour	
Green Party	
Sinn Féin	
Non Party (independant)	
Natural Law Party	
Socialist Party	
Christian Solidarity Party	
Other (please specify)	
Don't know/not applicable	
Did not vote	
Was too young to vote (under 18)	

[END OF INTERVIEW - THANK RESPONDENT]

Classification Details

SEX:

- Male 1
- Female 2

AGE: (Record Exact Age)

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Use code '00' if respondent refuses to answer

NB: If respondent is aged 15-17, please terminate interview.

EDUCATION:

How old were you when you finished your full-time education? (Record Exact Age)

Use code '99' if respondent still at full-time school

Use code '00' if respondent refuses to answer

Use code '01' if never went to full-time school

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REGION:

- Dublin 1
- Rest of Leinster 2
- Munster 3
- Conn/Ulster 4

TYPE OF LOCALITY:

- Metropolitan zone 1
- Other town/urban centre 2
- Rural zone 3

WHAT IS YOUR OCCUPATION?

As far as your current occupation is concerned, would you say you are self-employed, employee, manual worker or would you say that you are without a professional activity?

[READ OUT LEFT ITEMS – THEN ASK TO SPECIFY (“that is to say”)]

- ONLY ONE ANSWER]

- Self-employed

- i.e. : - farmer, forester, fisherman 11
- owner of a shop, craftsman 12
- professional (lawyer, medical practitioner, accountant, architect...) 13
- manager of a company 14
- other (SPECIFY) 15

- Employee

- i.e. : - professional (employed doctor, lawyer, accountant, architect) 21
- general management, director or top management 22
- middle management 23
- civil servant 24
- office clerk 25
- other employee (salesman, nurse, etc) .. 26
- other (SPECIFY) 27

- Manual worker

- i.e. : - supervisor/foreman (team manager, etc ...) 31
- manual worker 32
- unskilled manual worker 33
- other (SPECIFY) 34

Without a professional activity

- i.e. : - looking after the home 41
- student (full time) 42
- retired 43
- seeking a job 44
- other (SPECIFY) 45

- (Refusal) 99

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Length of Interview Mins